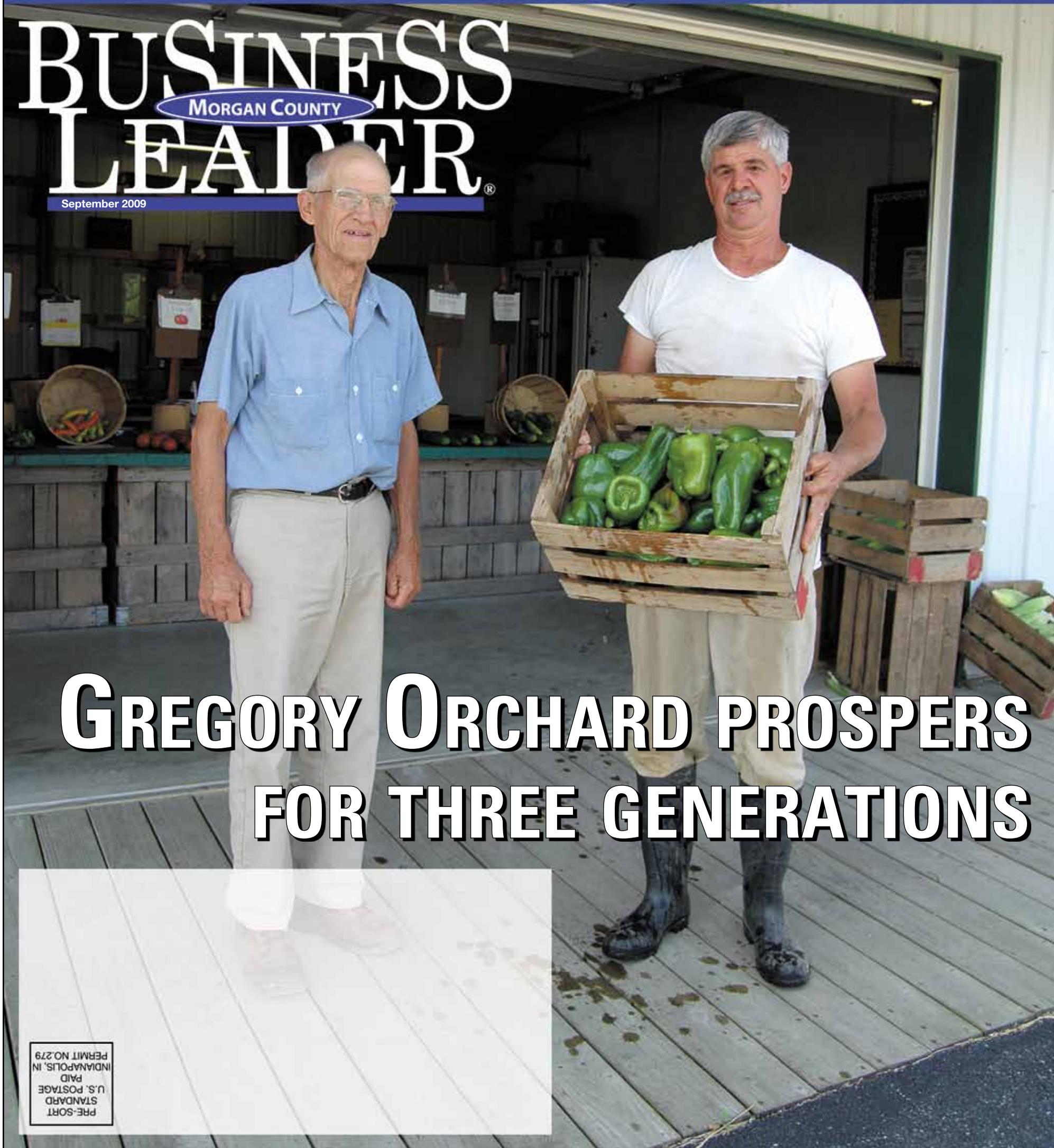


Where Morgan County Business Comes First

BUSINESS LEADER

MORGAN COUNTY

September 2009



GREGORY ORCHARD PROSPERS FOR THREE GENERATIONS

PRE-SORT
STANDARD
U.S. POSTAGE
PAID
INDIANAPOLIS, IN
PERMIT NO. 279

An All About Town Publication



Get all the **care you need**
right here in Mooresville.



**St. Francis Hospital
Mooresville**

StFrancisHospitals.org

NOVEMBER



OUR MISSION: To provide an accessible complex for children and adults with disabilities to participate in organized sport.

The Day of Miracles

What is the Day of Miracles?

It is a day when companies and organizations join together as one to show their support by donating a portion of their proceeds back to the community to help build our "League of Miracles"

How do you benefit?

- Help a great organization
- Advertise for YOUR business in our Full Page Ad in local papers
- A boost in sales from families in the area
- It's a tax write-off!

Contact Bob Miller (317)694-7165 or Jason Lakes (317)691-0809

NOVEMBER



Walking with Autism Second Annual Awareness Event

What is the Walk?

On September 12, 2009 we will host our second annual walk. The walk will take place on Saturday afternoon from 1:00 until 4:00pm at Martinsville High School. At the walk there will be different displays with information about Autism, sensory stations for individuals on the spectrum, a bounce house, food, fun, & entertainment.

How can you Help?

We are looking for corporate sponsors & volunteers. You can also help by coming to the walk and inviting as many people as you can. A portion of the proceeds from the walk will be donated to The League of Miracles, a not for profit organization dedicated to building a sports complex for individuals with special needs.

Contact Kim Disney (765-318-0738 or Angie Long 765-346-3000



Colonel Vawter Day Car Show

19th

A day of Great Merriment as the Merchants of Morgantown turn out for Festivities along the Main Street!

Car Show at Bob Poynter Chevrolet

\$5 Registration Fee. All entrants receive a Free Hat. First 50 receive a special Participation Plaque. Trophies awarded in 20 Classes. Judging by Participants and Public. A 50/50 Drawing held to benefit Col. Vawter day

Free Door Prizes!

Call upon 812-597-4335

A Saturday of Family Fun concludes with Fireworks



26th

Sgt. Dan R. Starnes Memorial Walk/Run

Registration: 8:30 - 9:30 Start Time: 10:00

Mooresville Pioneer Park - Shelter 6

5 K (3.1 miles)

Entry Fee: \$25.00 *T-shirt included*

Divisions: 17 & under; 18-45; 46 and over. Male and Female Divisions

* Awards given to top three finishers from each division

* Refreshments provided after race

All proceeds Donated To Sgt. Dan R. Starnes Memorial Scholarship

Blasphemy!

Some long time ago there was an opportunity for me to serve my country. At the time I was a young, naive conscientious objector. I objected to war, not my country. The only honorable course for me was to be a medic. That I did, served my



Dave Stafford
Publisher

country, served my fellow man, and I never had to take another's life.

That idealistic young man was mortally wounded on his second night in Viêt-nam. After a year of combat, he had treated more captured enemy soldiers than injured Americans, and more Vietnamese civilians than

all of the soldiers combined. What little was left of that young man came home buried deep inside of me, the only thing left was his honor. He served God, his fellow man, and his country, was twelve times lucky he wasn't killed, yet he died in the light of reality.

Now I feel that that young man, and more importantly, the other young men he watched die, have been the victims of a much crueler enemy: nationalized greed. The era of Viêt-nam was close on the heels of Kennedy's speech "Ask not what your country can do for you, ask what you can do for your country." Now the voting majority seems to be insisting that the government do everything for them. They have disdain for the freedom that was the greatest part of being an American, the cause worth dying for. Instead, they give lip service to honoring the soldiers today, unlike the treatment of that other generation's soldiers, and care not for liberty that all the previous generations held most dear.

The United States of America is unique among

*Some things change 180 degrees,
and some things never change.*



nations. It is defined as the will of the people, not that of a king, potentate or despot. It was once also unique as a symbol of freedom.

As for me, and the ashes of that young fool, I no longer believe that everyone has the right to life. Once an adult, an individual may choose a path that cannot be accepted, that cannot be rectified, and that individual commits crimes worthy of the death penalty. And the same is true of nations. Those nations that would conquer and rape and pillage their neighbors must be defeated at any cost.

I shall forever stay loyal to God, to my family and my fellow man. And to the ideals of honor, liberty and civility. I cannot stay loyal to a country that is defined by the majority of its citizens' greed. The Constitution is a wonderful document, it's too bad there is no longer a government that honors it. You do not honor soldiers by throwing aside that which they fought and died to give to you.

The Morgan County Business Leader is published monthly and direct-mailed to Morgan County businesses free of charge. Subscribe at www.bleader.biz

Dave Stafford is the publisher of the Morgan County Business Leader. You may contact him at (317) 697-2893 or by e-mail at dave@allabouttown.info.

BUSINESS LEADER

ESTABLISHED 2006
Vol. 4, No. 4

All About Town Publications

211 East High Street
Mooresville, IN 46158
Phone: (317) 697-2893 Fax: (317) 831-2205
E-mail: info@bleader.biz

Publisher & Editor
Dave Stafford

News Editor
Bob Sullivan

Design/Production
Zachary Ploss

Copyright 2009
©All About Town Publications
All rights reserved.

Contents

From the publisher

Blasphemy!3

Columns

Print isn't dead yet4

All you really need to know about business (You can learn from a five-year-old)5

Disasters don't pause during recessions7

Stories

Boys and Girls Club makes a difference6

Gregory Orchard prospers for three generations..8

Holiday Inn Express gets a fresh re-start10

Superior Vision puts the S in sight.....11

No wet paint here!.....12

Panther Racing brings it homes13

Planner / Of Note14

News briefs

Smith promoted to branch manager7

Action Title and Escrow welcomes new closing agent.....7

INpact hosts first annual open house10

If joint pain keeps you from working, it's a problem.

If it keeps you from golfing, it's a crisis.



Take our FREE online assessment.
www.MyWest.org

Print isn't dead yet

Over the past five years or so, tech savvy, plugged-in kids across the internet have declared the printed word obsolete, and that all information “very soon now” will be strictly electronic.



Bob Sullivan
Editor

I write for a handful of successful eNewsletters in addition to my contributions to this print publication and others, so I'm by no means a technophobe. When the day comes where we can legitimately go paperless, I'm all for it. But from my perspective, to paraphrase Mark Twain, rumors of the death of the printed page are greatly exaggerated.

Just look at the neighborhood. The Morgan County Business Leader, and its glossy color competitor Morgan County Magazine, continue to hit their print deadlines, with pages full of advertising, and will continue to do so for the foreseeable future.

Yes, both publications have an electronic component. This online component allows the tech-savvy reader to pull down a PDF of the current issue on demand, which is great as a

quick-reference tool, but is still a long way from being an eye-pleasing portable reading experience.

Take, for instance, my recent article: 60 Things to Do In Morgan County. The article appeared in full as a PDF online, making it easy to look up the address or website to Gray's Cafeteria or the Academy of Hoosier Heritage Museum. But when you're actually driving on the road, searching for the physical address, do you want a laptop with you to access the PDF image, or just bring the magazine with you?

For over a decade, our local papers have struggled with high advertising rates and declining subscriptions (and other factors, but that's another article), while online readership grows by leaps and bounds. And in practice, the online news of the minute can be updated to the minute, with an immediacy print cannot match.

Newspapers continue to struggle. Unable to advertise online in any convenient way, newspapers have started to demand that readers subscribe up-front to their electronic content before they can access articles. But for the most part, online readers refuse to pay for information they feel should be free, resulting in an ongoing clash without a satisfactory solution.

But what about books? The PDF “ebook” has been around for several years, allowing millions to read downloadable versions of books at a significantly cheaper price than the paper version (because electronic data requires little effort to deliver). But anyone who has tried reading text off a computer screen or cuddling up with a laptop in bed can tell you the severe limitations of the ebook.

Which brings us to the Kindle, the Amazon-branded ultra-thin and lightweight reading device, released with a great deal of fanfare last year. To be fair, the Kindle has a lot to offer fans of a paperless future, including: built-in wireless to download material pretty much anywhere; access to an tremendous catalog of in- and out-of-print books, usually at a fraction of the print price; and subscriptions to most popular newspapers and magazines. However, the current model will cost you a whopping \$400. That's a considerable stack of paperbacks, newspapers, and magazines before you recoup your investment.

So, until the technical gurus figure it out, I'm content to read my paperbacks and magazines, which won't be going anywhere any time soon.



Yes, we want your letters

Readers of the *Morgan County Business Leader* are encouraged to send letters to the editor as often as they wish. The stipulations are that the letter is timely, focused (not more than 200 words) and verifiable. Please make sure to provide your complete name and daytime and evening telephone contact numbers. All letters are subject to editing for brevity, clarity and grammar.

Please direct correspondence to info@bleader.biz.





Register today at www.raystrash.com
for your chance to be a part of
the Trash for Cash promotion at an
Indianapolis Colts game in the new
Lucas Oil Stadium. The lucky winner
will receive four front row tickets,
a Peyton Manning jersey, and
a chance to win \$750 in cash!

Ray's
TRASH SERVICE



Commercial Waste and Recycling Hauling – Residential Waste and Recycling Hauling –
Industrial Waste and Recycling Hauling – Construction – Roll-off Services – Demolition –
Land Clearing – Document Destruction – Concrete Crushing – Mulch

Buyers of: Scrap Metal, Office Paper, Plastics, and Cardboard

Clayton, IN 46118
Phone: 317.539.2024 | Fax: 317.539.7022
www.raystrash.com

All you really need to know about business (You can learn from a five-year-old)

Presented by Bob Chenoweth

"Want to play 'I Spy'?" my grandson asked. I looked up at him in the rear-view mirror; he leaned forward in his car seat, eyes wide and hopeful. "Sure," I said. "You start." Chase spied (with his little eye) something red: a truck I did not see. As we continued the 15-minute trip toward his school, where his third day of kindergarten awaited, Chase correctly noticed nearly everything I spied. I struggled to match his prowess, but reasoned I was at a disadvantage because I had to stay focused on the road. Later, it occurred to me that maybe -- okay, probably -- he was merely more observant than me; better at seeing the remarkable in what I took to be commonplace.

I was reminded of Robert Fulghum and his seminal work, *All I Really Need to Know I Learned in Kindergarten*, where he echoed the fundamental Dick-and-Jane mantra: LOOK. While Fulghum was examining life through a childlike lens, including lessons for sharing, fairness, non-violence, cleanliness, etc., I was thinking specifically about business. What other business lessons could I learn from my grandson and our morning adventure? There are many, but these came quickly to mind:

Dress for success.

Before our trip to Chase's school, and as he awaited his cereal (another rule: eat breakfast), I noticed his togs: khaki shorts, sneakers and socks, a basketball-themed T-shirt. Perfect for the occasion. Sure, there are times when it makes sense to take fashion risks, but early kindergarten probably isn't one of them. A kid could, after all, suffer slings and arrows for prematurely bold fashion statements. Likewise, standing out inappropriately in a business setting can damage the adult professional's chances of sending the right message. Not sure how to dress for a specific business occasion or environment? It's better to err on the side of being too formal, rather than too casual. For Chase's business/social/networking environment (and isn't that what school is, after all?), his attire would serve him well -- as long as he didn't declare to his classmates that he was also wearing Spiderman boxers.

Be prepared.

The kid's Spiderman backpack, on the other



Bob Chenoweth is the founder, President and Chief Creative Officer of TipTopics LLC. A professional writer, content consultant and graphic designer, Bob also owns

Chenoweth Content & Design LLC, which specializes in helping business owners and operators craft messages that communicate, illuminate and resonate. To learn more about this topic, contact Bob Chenoweth at:
TipTopics LLC
30 Greenwood Drive
Mooresville, IN 46158
(317) 831-7760 (Office)
(888) 438-8471 (Toll-Free)

hand, was both stylish and functional, perfect for the inevitable rush of papers to be signed, Crayola artwork, and -- dare I say it? -- homework assignments. In business, the adult professional should be equally prepared to give information as to receive it. A key tip: Never, and I mean NEVER, leave home without a supply of business cards. Business discussions and opportunities present themselves when least expected, so be ready. (And if you're a techie, don't assume that the people you meet will be similarly equipped for you to "bump" your contact information to their smart-phones.)

It also makes sense to be prepared with promotional material for your business. While it might be inappropriate to carry a full portfolio into every business setting, at least keep a supply of brochures and samples in your vehicle. I recently developed pocket-sized brochures detailing TipTopics' products, services, plans and pricing. These are easily carried and concealed until just the right moment, and

As originally presented on TipTopics.com. Copyright 2008, TipTopics LLC. All rights reserved. To learn more about showcasing your expertise and business services with TipTopics, call 1-888-438-8471.

Missed an issue?
Back issues available online at
bleader.biz



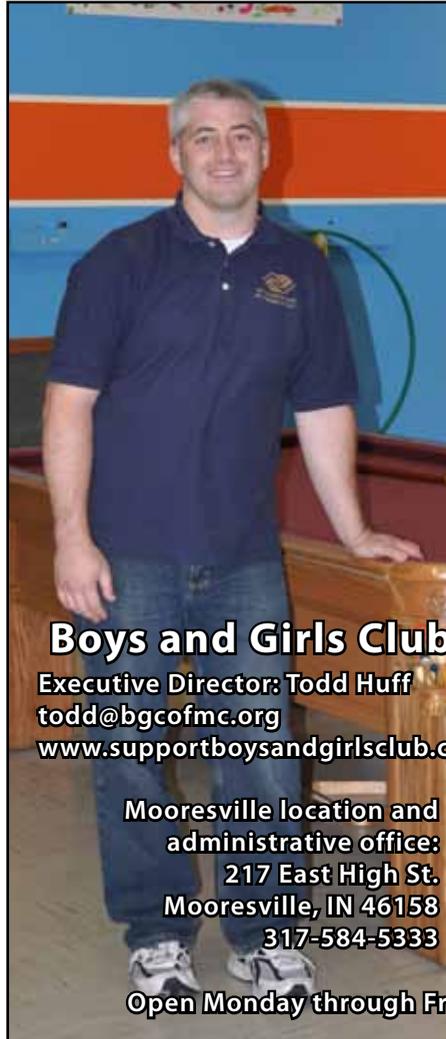
Boys and Girls Club makes a difference

By Bob Sullivan
Morgan County Business Leader

"The Boys and Girls Club of Morgan County (B&GC of MC) helps people between the ages of 5 to 18 reach their full potential," explained Todd Huff. Todd began serving as Executive Director for the Club in time to open the Mooresville location in November 2006. Since then, he has also overseen the opening of the Martinsville branch in November 2007. The B&GC offers a variety of programs in five categories: character and leadership development; education and career development; health and mind skills; the arts; and sports fitness and recreation.

"We give kids a chance they may not otherwise have, through the work of trained, caring people," said Todd. "We're available to any child, but the kids most likely to sign up are children from broken homes, low income situations, or those struggling with school. If you come in on an average day, you'd see the full spectrum of children from the community."

The programming for the B&GC of MC is a combination of national programs, such as Money Matters and Triple Play, and programs created by Morgan County program administrators to address the specific needs of their kids. "We created a Wall of Fame, which acknowledges outstanding achievements in all of our activities. It encourages our kids to try the full spectrum of programs to see how they rank," explained Todd. The B&GC of MC also offers a Creative Girls Club, the Adventurous Boys Club, and a state-supported program promoted by Governor Daniels called Mitch's Kids. "Without the valuable assistance of our program administrators, Chris Lambert in Mooresville and Jacque (pronounced "Jackie") Alexander in Martinsville, we would not be nearly as effective as we are."



Boys and Girls Clubs of Morgan County

Executive Director: Todd Huff
todd@bgcofmc.org
www.supportboysandgirlsclub.com

Mooresville location and
administrative office:
217 East High St.
Mooresville, IN 46158
317-584-5333

Open Monday through Friday 2:30 p.m. to 7:00 p.m.



Martinsville location:
290 South Main St.
Martinsville, IN 46151
765-792-4184

The Mooresville Club opened in 2006 with 106 members. Since then, Todd has watched the Morgan County branches of the Clubs grow steadily. By the end of 2008, membership grew to almost 500 members. "The bulk of the growth is the natural evolution of a club of our kind," said Todd. "We've established ourselves; we have the resources to hold a number of programs; and word-of-mouth is out there. And, we serve a legitimate need. I've had kids tell me, 'If it weren't for the club, I'd [spend the after school hours from 3:00 p.m. to 6 p.m.] playing videogames or watching TV rather than doing my homework.'"

Todd Huff was born in Martinsville, grew up in Monrovia, and now lives in Mooresville. He received a degree in political science from Butler University in 2000. Todd's wife Danielle gave birth to their son, Logan Michael Huff, June 28th.

The Boys and Girls Club formed in 1860 in Hartbury, Conn. It has grown to over 4,300 locations and serves over 4.5 million kids nationwide.

How can you or your business help? Todd suggests three ways:

- **Volunteer.** Whether it's to help run a program, coach, help kids with homework, or even transport the children, your help is appreciated.
- **Serve.** The Clubs are always looking to fill spots on the Board of Directors and various other committees.
- **Donate.** Monetary donations and participation in fundraising events are always appreciated, but Todd says, "We can also use donations of food, toilet paper, books, sports equipment, crayons, paper, videos, and much more."

To learn more about how you can get involved, contact Todd directly at 317-584-5333 or todd@bgclubofmc.org.

What's a business writer, and why do you need one?

(Since you're still reading, you realize I may be able to help you and want to know more.)

As a business writer, I've spent my entire career **bringing value to companies** just like yours. I compose copy that generates business, in a variety of formats and media, such as:

- Websites
- Retail catalogs
- Packaging
- Magazine Ads
- Direct Mail
- Newsletters
- Advertorials
- Brochures
- Press Releases
- Business-to-Business correspondence
- Profile pieces for newspapers and magazines
- Morgan County Business Leader News Editor

But does my writing work? Does my writing grab the reader's attention, and make them want to know more?

(Look at it this way: If you pick up the phone and call me—based on the strength of this advertisement—the answer must be "yes.")

Writing to raise the bottom line of your business.

CopyBob

Bob Sullivan
317.918.0029 • bob@copybob.com
view writing samples at
www.copybob.com

**Business
Writing
Services**



How many bank relationships
does it take to protect
all of your savings?

Just one.



Enjoy the convenience of our Certificate of Deposit Account Registry Service®, or CDARS®. Now you can invest up to \$50 million*, be eligible for FDIC insurance on every dollar, and enjoy the simplicity of working with just us.
Call 317-831-0110 or go to www.haveagreatbank.com to find a branch location near you.

CDARS

*Often, customers can access even higher levels of coverage. Please contact us to learn more.
Citizens Bank, Member FDIC. Funds may be submitted for placement only after a depositor enters into the CDARS Deposit Placement Agreement which contains important information and conditions regarding the placement of funds by us in amounts under the standard FDIC insurance maximum. CDARS and Certificate of Deposit Account Registry Service are registered service marks of Promontory Interfinancial Network, LLC.

Smith promoted to branch manager

Home Bank has announced the promotion of Sher Ward Smith to branch manager of its Mooresville location, bringing a broad base of experience in retail banking, mortgage lending, real estate, and supervision to her new position. She was both a mortgage officer and processing supervisor for Navy Federal Credit Union in Hawaii and previ-



ously served as a mortgage originator for Inland Mortgage and Meridian Mortgage. She was also a paraeducator for the Spotsylvania County Public Schools in Virginia for four years. Ward Smith brings a strong commitment to professionalism and customer service to her new role and is very excited to be a part of the Mooresville community.

Action Title and Escrow welcomes new closing agent

Action Title and Escrow is pleased to announce that Michelle Marlow Early has joined our staff as our new Closing Agent. Michelle comes to us with almost 12 years of experience in the title industry. She is skilled at all types of Real Estate Transactions including: Commercial, Residential, and Industrial. She may be reached at 765-349-1226.

Michelle was recently married and is now the mother of 4 boys: Bryce, 6; Korbyn, 3 and her two stepsons: Jacob, Jr., 9 and Jayden, 5.

Michelle is a member of the Greater Moores-



ville Chamber of Commerce, Morgan County MIBOR and the Southside Networkers. She enjoys working on numerous committees and charitable events and spending time with her husband and children.

Please join us in welcoming Michelle Marlow

Early to the Action Title Team!

First Ben Elo Memorial Soccer Camp a Success

The first annual Ben Elo Memorial Soccer Camp raised over \$9,000 as participants spent a warm week in June learning and honing skills of the sport. The fundraiser supports the Ben Elo Memorial Fund at the Community Foundation of Morgan County.

Some 60 volunteers prepared for the weeklong camp held June 22 to 26 at the Mooresville Soccer Complex. Licensed coaches included of as well as coaches with playing and coaching experience from European Professional Soccer, Columbus Crew, University and several area high school and travel club coaches.

Ben attended a Notre Dame camp in early July of 2008, where he met Coach Clark and made the All-Star team. Coach Clark held the opening ceremony at the Ben Elo Memorial Soccer Camp in memory of Ben, who passed away July 21, 2008, the summer before his freshmen year at . The camp is his family's way of continuing his legacy by encouraging the game he loved as well as raising funds for several projects in Ben's memory through the Community Foundation of Morgan County.

"When the idea of the camp first came up, it was within the context of raising money for the Ben Elo Memorial Fund and the Ben Elo Memorial Scholarship," said Ben's mother Melanie Elo. "The more we thought about it and prayed about it, the more we knew that having the camp was our opportunity to provide high-quality soccer development right here within this wonderful community and take the time to share some of the things about Ben that made him a young man of faith and maturity far beyond his years."

Campers from grades 3 to 12 included boys and girls from all over central . Each day they were taught a new skill and heard a story about Ben's character and life. On Friday, the camp completed with a "Soccer Olympics."

Countless people, organizations and businesses supported the camp with cash, donated products or services and volunteered their time to make the first camp an enormous success. "God blessed the camp throughout," Melanie said. "Aside from the

need to have one in the first place, we couldn't have asked for things to go more smoothly."

"We are astounded at how many people got excited and started pitching in during the week and have offered items and services for next year," the Elo family said in a thank you letter to sponsors.

About Ben Elo

One of Ben's great loves was soccer, which he began playing at age 4. From 2007 to 2008, he traveled all over the playing for the Carmel United Soccer Club in the Midwest Regional League. His team won the U14 State Championship in 2008, which was a personal goal of Ben's. Players and staff from Ben's soccer team volunteered for the camp this year in his memory.

Ben dreamed of some day playing soccer at the University of Notre Dame, for the Olympic team and professionally for Manchester United in .

In addition to excelling in sports, Ben was also a strong student academically. He was named to National Junior Honor Society and received the President's Education Award for Outstanding Academic Excellence.

Ben's family felt that his life was an example of the scripture verse Micah 6:8, which includes the character traits "act justly, love mercy, and walk humbly."

"Ben 'lived his faith to affect change' every day by encouraging others in their faith, to know God, to work hard in school, and to make good choices. He worked hard toward his goals and helped us out wherever needed," Melanie said.

Donations can be made to the Benjamin Elo Memorial Fund through the Community Foundation of Morgan County at . Checks can be written to CFMC with "Ben Elo Fund" in the memo.

More information on the Ben Elo Memorial Fund, how to start a fund, or the Community Foundation of Morgan County in general is available online at www.cfmconline.org or by calling the foundation at (317) 831-1232 or toll-free at (877) 822-6958. More information about Ben and the specific goals of the fund and camp are also available at www.BenElo16.org.

Disasters don't pause during recessions

Fires in homes, businesses and churches are in the newspaper headlines on a daily basis. Wildfires were lead-in stories on the evening news. And just a short time ago, hurricanes were the main topic of discussion. *Disasters don't stop because of a slow economy!*

And now, you'll most likely read and hear stories about the increasing number of thefts. Some statistics show a jump of 2% and 3%, while others have stated a 30% increase over last year! And these thefts that we learn about aren't just bank robberies and people driving away from the gas pump without paying. These incidents include employee theft, household contractors and thefts by the elderly!

Though times are tough, and we all look for ways to cut back, now is not the time to lessen your security. In fact, it's the best time to make sure you're as safe as you possibly can be. Protect yourself with an alarm system, sufficient insurance and a personal property inventory for your business or home.

If you do experience a fire, theft or other loss, you'll have a harder time recovering financially without this documentation. The reason is that you'll be able to remember and prove ownership. Those who file a claim after a major loss state that they recover only 30% to 50% of what they need-

ed to get back to where they were before.

This economy will make it harder to recover. You won't have the excess funds you might have had before, and your investments are dwindling, which means it will be even more painful to pull money out of one of these accounts just to buy furnishings for you house or business - all because you couldn't remember and prove ownership of your belongings. An inventory service will provide an extremely favorable return on your investment if you need to file a claim!

SUMMARY

The economy is affecting most Americans. Unfortunately, disasters continue to happen and theft is on the rise. Now, more than ever, it's important to be able to maximize an insurance claim.



Cindy Hartman

Cindy Hartman is President of Hartman Inventory, a woman-owned business. Visit her web site

at <http://www.HartmanInventory.com> to discover more reasons why you need a business or home inventory. Also view the Turnkey page to learn about the Hartman Inventory Systems, a complete turnkey business package; start and grow your own personal property inventory service. Cindy's blog, at <http://www.HartmanInventoryBlog.com>, discusses marketing, management, entrepreneurship and asset inventories.



TipTopics is the easy way for your business to...

- ▶ Showcase your services and expertise
- ▶ Stay "top of mind" with current contacts
- ▶ Strategically target and reach new prospects
- ▶ Boost web exposure and tap into the power of integrated video and pass-along marketing
- ▶ Enjoy exceptional value and savings over traditional marketing media

Learn more about TIPTOPICS PEAK-PERFORMANCE E-MARKETING at www.tiptopics.com, then call 317.831.7760 or 1.888.GET.TIP.1 [1.888.438.8471]

TipTopics LLC is proudly based in Morgan County and serves the Indianapolis area and beyond.



GREGORY ORCHARD PROSPERS FOR THREE GENERATIONS

By Bob Sullivan
Morgan County Business Leader

Raymond Gregory planted the first trees for Gregory Orchard in 1926, caring for 15 acres of land and harvesting a huge variety of apples to sell to the community and local wholesalers. A respected agriculture professor at Purdue University, Raymond knew the science of caring for the land. Bob Gregory, who took over the Orchard in 1950, recalled, "At that time, it was a turn-key operation, with Dad employing and supervising farmers to harvest the fruit each season."

Bob and his new bride moved onto the property in 1950--the day after their wedding. Bob laughed, "Back then, it was just a given I would take over the business." Bob also earned a degree from Purdue prior to taking over the orchard, his in horticulture. For most of the Orchard's history, Bob said, customers bought apples by the bushel (over 35 liters, a bulk amount by today's standards). "Now they buy them by the half-sack."

According to Bob, the orchard's "shop face" was the barn. "Back then, we'd work out on the farm every day, harvesting the crop, and we put a sign on the front of the barn door: 'Blow Horn', and that's how they got our attention."

Bob recalls that in the 30s and 40s, Gregory Orchard would package and ship half the crop to the south side market. "We served a different type of customer. They'd visit maybe twice a year, purchase two or three bushels on a single trip, and would can the fresh apples to store them throughout the winter. Very few people have the inclination or the room to do that these days."

Michael Gregory took over the business as a third-generation owner and Purdue graduate. After obtaining a degree in forestry, Michael lived in Crawfordsville for three years, working as a forester for a private consultant before returning to the family orchard in 1978.

Michael reflects, "The changes came gradually, so we didn't notice it much at the time, but as you look back, we approach things very differently. Of course, we've been offering smaller packaging for years. What used to be a vital source of food supplies for the winter is a field trip for a special treat, since it's fresh, local and home grown. Families come for the entertainment as much as the produce."

Four years ago, Michael's brother Steve and his wife Julie opened the Purina Country Store, located next to the orchard. Michael explains, "Dad (Bob) leases the land to Steve, and the business is run independently from the orchard. That said, we definitely draw the same crowd, and help bring customers to each other."

Looking at the upcoming season, Michael said, "the crop looks good. All the rain this year was a positive for the apples. We'll have a lot of large sizes and a wide selection of exceptional quality." During the season, Gregory Orchard will offer apple cider, apple "slush" drinks, pumpkins and much more. They also have a mini-corn maze for children.

Michael admits that he's concerned how recent road construction will affect business this season. "In the long run, they're widening the lanes on S.R. 42, making it a safer drive and drawing more traffic. But it's closed now, and might be closed until December." (Customers approaching from Mooresville can follow the alternate route described in this article.)

"Ideally, we like to sell everything by the end of the year," explained Michael. Since our apples come directly from our own land, our season depends on the size of the crop. One year we closed by mid-December; last year we maintained Saturday hours well into the following year." Gregory Orchard sells almost 100% of its crop direct to their customers. Today, the wholesale market, which was such a major part of the orchard's early years, has little impact.

Bob and Michael share the duties of the business. Bob maintains the store front, greeting customers and ringing up orders, while Michael attends to the hard labor of harvesting the land. "We keep it in the family," said Michael. "We haven't hired an outside employee in over 20 years. When we need it, I can call on my brother Steve, my wife Linda, or sisters Cindy and Sarah, who are happy to step up." Gregory Orchard's mechanical apple polisher and sorter, purchased new in 1960, is still used today.

Bob and Michael bird watch, a hobby several members of the Gregory family enjoy. Michael and his wife Linda raised two children, Ryan and Nicole.

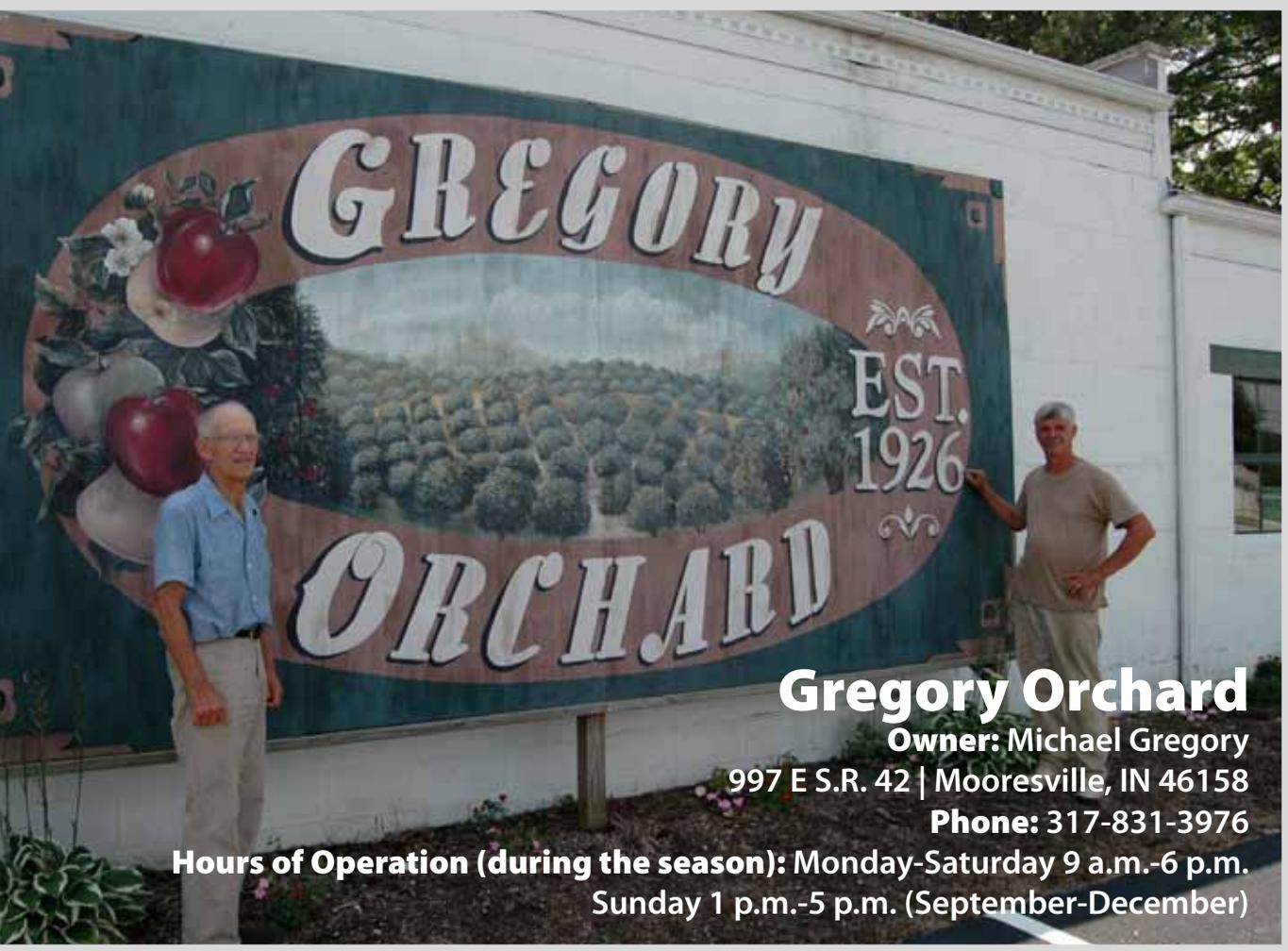


JONES CROSSING

BANQUET CENTER

Morgan C

Book your next business mee



Gregory Orchard

Owner: Michael Gregory

997 E S.R. 42 | Mooresville, IN 46158

Phone: 317-831-3976

Hours of Operation (during the season): Monday-Saturday 9 a.m.-6 p.m.
 Sunday 1 p.m.-5 p.m. (September-December)



Alternate route to Gregory Orchard (from Mooresville) during road construction

- S.R. 67 South to S.R. 42, turn right
- Drive through town to Keller Hill Road, turn right
- To Bethesda Rd, turn left
- To S.R. 42, turn left
- Proceed to Gregory Orchard visible on right-hand side.



County's premier banquet venue

ating for up to 300 at our full service center: **317-831-0200**



Holiday Inn Express gets a fresh re-start

By Bob Sullivan
Morgan County Business Leader

Nationwide, Holiday Inn is relaunching its brand, an extensive investment that includes remodeling each location. In the case of the Martinsville Holiday Inn Express, the remodeling (in progress now and over the next few months) symbolizes a new beginning, extending far beyond light fixtures and a fresh coat of paint.

Earlier this year, the three-year old building was turned over to Dora Hotels Property Management. General Manager Darla Wade took over the location June 1, just in time to oversee the remodeling. At the same time, Darla took steps to recommit the location and hotel staff to serving the community with outstanding amenities and exceptional customer service. "Just in the short time I've been here we've increased our occupancy 25 percent," observed Darla.

The Holiday Inn Express Martinsville opened in 2006, making it a relatively new facility, but "the building went through several general managers in that short time," said Darla. "As a result, a customer's experience would have fluctuated greatly from one stay-over to the next."

Such radical shifts in service and focus, Darla admits, hurt the location overall. "When Dora Hotels took over the property, their first priority was to address the mixed feelings the local community had toward the Inn. Whatever your past experience, good or bad, we're simply not the same Inn. Whether you stay with us overnight or book our business conference rooms, I'm confident your future visits will exceed previous experiences. In fact, we're committed to exceeding the experience you have in your visit to any comparable location at the same price point, across the nation."

The remodeling project includes a new roof, new mattresses, microwave ovens, minirefrigerators and flat screen TVs in all guestrooms. It even includes an upgrade in coffee and soap! Most components of the remodeling project should finish before the start of the new year.

The Express style of Inn does not have a restaurant or bar, but offers a complimentary selection of hot and cold breakfast items each morning to guests. "Because of our low rates and exceptional service, we're a draw during local events, such as the recent baseball tournaments." Ongoing Inn amenities include a pool and an exercise area.

Darla is particularly pleased about the conference room, which is wired for audiovisual presentations, an amenity she says is offered in only a handful of comparable Express-priced Inns. "With a capacity of 200, we can host weddings, business meetings, parties, and many other special events. We allow your choice of catering from outside establishments."

Though new to managing the Martinsville location, Darla brings 28 years of successful hotel management experience, all of it with Dora Hotels, to the Inn. She currently lives on the far north side of Indianapolis. Darla's family moved to Indianapolis from Springfield, Illinois, over 40 years ago. She raised her three sons in Speedway. At home, she takes care of her mother. "She runs circles around me. I will feel blessed to be as energetic as she is at age 87."

While the transition of driving to Martinsville was a challenge, Darla says, "Going to the first Chamber of Commerce meeting won me over. I was impressed with how the community works so well together."

Dora Hotels Management Company runs 23 hotels across Indiana and surrounding areas. The Holiday Inn chain of hotels was started in 1942 by Kemmons Wilson and has provided inexpensive and clean overnight "roadside inns" for families for the past 67 years. The chain now has over 1,300 locations worldwide.

Holiday Inn Express Martinsville/Bloomington

General Manager: Darla Wade
2233 Burton Lane
Martinsville, IN 46151
765-813-3999
dwade@dorahotels.com
www.HolidayInnExpress.com/Martinsville



Business Networking at the Holiday Inn Express

Rainmakers will begin meeting on the second Friday of each month at 7:30 a.m. later this year.

INpact hosts first annual open house

The INpact Medical Device Network is holding an Open House on Tuesday, August 25, from 5:00 p.m. to 7:00 p.m. at the Indianapolis offices of Bingham McHale LLP. The open house will provide companies and entrepreneurs involved in medical device development with the opportunity to meet INpact's member companies in person and to learn more about the highly experienced product design, development, and marketing resources that are available within close proximity to central Indiana to help them get their products to market. More than 30 companies with a range of specialization will be represented at the open house, which will be held at 2700 Market Tower, located at 10 West Market Street in Indianapolis.

"If you have an innovative idea or prototype for a new medical device that you want to bring to the market, you owe it to yourself to attend the open house and to get to know all of the companies that can potentially help you," says Jon Speer, INpact President. "Actu-

ally, you may even benefit more from beginning to 'know what you don't know' about how to move your product forward, which is part of the value that these experienced companies have to offer."

The INpact network of companies began its formation more than a year ago and has grown steadily ever since. The group meets for two hours once a month to brainstorm and document the best methods for assisting entrepreneurs and small medical device companies in developing and getting their products into the marketplace, including dealing with regulatory agencies, as needed. There also has been time allocated during the monthly meetings for the member companies to network amongst themselves and learn more about each other's particular area of expertise. This has already resulted in some successful collaborations between various INpact members in providing development services to clients in the medical/life sciences marketplace.

INpact has stayed true to the organization's original purpose – to provide a dependable network of capable and proven product development resources and service providers that are capable of supporting all phases of the product development lifecycle. Its member companies bring to the group a broad range of expertise, including market research and product marketing; industrial design; electrical, mechanical, and software product design and engineering; FDA-compliant quality processes; regulatory submissions; legal services; and economic development support. The group has grown to the point where it believes it can be a significant, collective influence on the ability for products created and developed in Indiana to come to the marketplace in a timely and high-quality manner.

To learn more about INpact and to see the current list of companies that make up the network, please go to www.inpact.org. Click on the Open House tab on the website to register for the Open House.



Superior Vision
Eye Specialist/Owner: Dr. Dianne Porter, O.D. | Manager: Sandra Harmon
8190 Windfall Lane Suite C | Camby, IN 46113 | 317-856-2000
Hours of Operation
Monday: 9 a.m. to 7 p.m. | Tuesday, Thursday and Friday: 9 a.m. to 6 p.m.
Wednesday: 9 a.m. to 8 p.m. | Saturday: 9 a.m. to 3 p.m. | Closed Sunday
SuperiorVision@att.net

Superior Vision puts the S in sight

By Bob Sullivan
Morgan County Business Leader

The top two concerns for families, in terms of preventive care, are generally eyes and teeth. So when looking for the best place to open Superior Vision, her own eye care business, Dr. Dianne Porter reasoned, where better than next to the local dentist at Heartland Crossing, just off State Road 67?

Superior Vision moved in next to Camby Family Dentistry in February 2008. Counting two "box store" eye departments, Superior Vision is surrounded by three competitors. Dr. Porter says she's not concerned. "We offer a level of eye care and patient services the others can't," she explained. "We accept a wide variety of eye insurance the others don't, including Hoosier Healthwise. We also employ our own in-house eyeglass edger, Elicia Rollins, making many prescriptions available within an hour that would otherwise leave a patient waiting several days."

Dr. Porter is not new to Heartland Crossing. She served as the in-store eye specialist at the Camby Meijer from 2003 (when the department opened) until 2006.

Superior Vision store manager Sandra Harmon, who worked with Dr. Porter at Meijer and Sears prior to Superior Vision, observed, "Our service team is committed to doing everything we can to help our patients. When we first opened, we mailed a postcard to our past patients, notifying them of Dr. Porter's new location. With all the choices available, many of our old patients returned to us for their eye care needs." Superior Vision also provides pre- and post-op treatment

for cataracts and glaucoma, plus diabetes eye care.

Describing her duties, Sandra joked, "I make the glasses, order inventory, set pricing, and help with advertising. I do it all," she joked. Sandra oversees two employees, Diane Tash and Elicia Rollins. Sandra says Superior Vision carries a balance of frame choices, ranging from designer to sensible. "There's not a big demand for expensive name-brand frames. Patients want a stylish look at a great price, and our selection reflects that."

Sandra grew up moving back and forth between Illinois and Martinsville. After graduating from Indian Creek High School, she received a degree in communications from St. Mary's College in South Bend, where she worked in an eye care lab for the first time. She returned to Martinsville and began working with Dr. Porter a short time later. Sandra lives in Bloomington and enjoys outdoor sports, sewing, and traveling to Lake Monroe.

Born, raised, and still residing in Bloomington, Dr. Porter graduated from Indiana University with a Doctor of Optometry (O.D.) in 1993. She worked with a doctor in Fort Wayne and then struck out as an independent contractor for U.S. Vision at several locations. Since 1997, she's managed the Optical department at Sears in Bloomington. Today, she divides her time between Sears and Superior Vision. Dr. Porter observed, "I see Heartland Crossing and the surrounding area as growing and viable. When the time is right, I hope to open additional Superior Vision offices by partnering with trusted colleagues." Dr. Porter enjoys boating at Lake Monroe and is an avid, lifelong follower of the NFL and IU sports.

Current special:
Two pairs of kid's eyeglasses—\$99.
Available for a limited time, restrictions apply. Call Superior Vision for details.



John Ehrhart
 Business Development
 Officer, Morgan County

Sharon Durham
 Banking Center Manager,
 Mooresville

Travis Walker
 Banking Center Manager,
 Morgantown

Delivering "The Strength of Big, The Service of Small" to Morgan County

Our team of financial professionals is committed to Morgan County. There is a difference when you choose to bank locally. We'll prove it!

First Merchants Bank

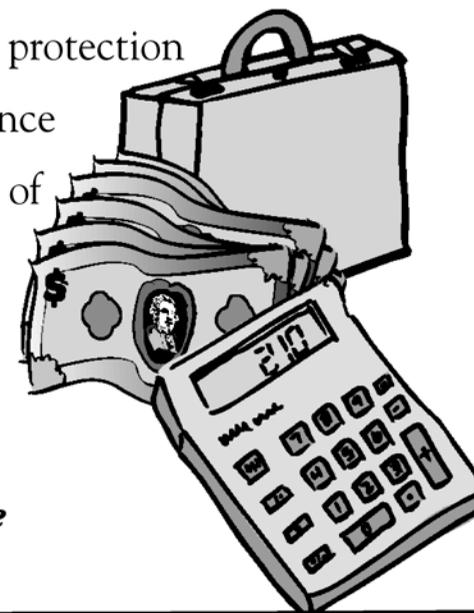
1010 N Old State Road 67, Mooresville • 317.834.4100
 180 W. Washington St., Morgantown • 812.597.4425

WWW.FIRSTMERCHANTS.COM



We make your business insurance our business.

We want to be your business partner when it comes to insurance protection. Contact us today for quality business protection from Auto-Owners Insurance Company. We'll take care of your business insurance, while you take care of business!



Auto-Owners Insurance
 Life Home Car Business
The "No Problem" People®

Mayfield Insurance, Inc.

50 South Madison St.
 Mooresville, IN

(317) 831-3575 | 1-866-509-4733
 www.mayfieldinsurance.com

No wet paint here!

By Dawn Tomey
Morgan County Business Leader

This family-owned business opened its doors in 2002. Let's rephrase that, Roen and Marsha Brown opened their barn doors in 2002. Yes, this home based company started with a 6' oven and an idea of how powder coating and its many advantages over wet paints could help people and the environment. The idea grew and put them at their current location in Flagstaff Business Park.

This husband and wife team lives in Mooresville and credits their success to the staff. "Our reliable and hard-working team of 8 full time and 2 part time employees are as committed to quality as we are", said Roen. "We all believe that every customer, big or small, should be treated as our best customer."

Powder coating allows the customer to use or install their item as soon as it cools. This means humidity is not a factor. If you have a handrail for example, fabricated and powder coated you can pick up and install or use it the same day.

Powder coating is more durable to chipping and flaking than paint. We've all painted that piece of patio furniture that looked really great, for about a month. Powder coating is also more eco-friendly, since there are no chemicals in the product to help it stick.

No item goes out the door before passing a quality inspection. Powder Pro Coating inspects all items for many things, such as rough edges, flaws in paint, consistency of paint, etc.



Powder Pro Powder Coating LLC

Roen Brown, Owner

Marsha Brown, General Manager

2500 Hancel Pkwy | Mooresville IN 46158

www.powderprocoating.com | marsha@powderprocoating.com

Phone: 317-831-5911 | Fax: 317-831-1528

"If it's not flawless, it's stripped and reprocessed", says Marsha. "We can usually avoid this by sandblasting every item before powder coating." Roen added, "We believe our commitment to quality has gained us many repeat customers as well as referred customers".

This complete shop also offers sandblasting and has one of the largest batch ovens in Central Indiana. "Our oven measures 8' x 8' x 26', allowing us to powder coat many sizes and shapes of parts", stated Roen. "We have powder coated many things, like old metal lawn furniture (don't scrap it because it's ugly), motorcycle frames, sprint cars, modified frames, dragsters, quads, tractor parts and the list goes on."

"If you have something that needs light metal fabrication, we also have a certified MIG and TIG welder on staff". "We can make minor repairs or work from blueprints" stated Roen. "Basically if you can think it, we can make it. With our fabricator having 15 years of experience, there aren't many things he hasn't seen." No matter your preference of color, they can find it. "We can order custom colors, or choose from many stock colors", says Marsha.

Roen and Marsha are both graduates from Martinsville High School and have two daughters, Josey and Lacey who attend West Middle School in Martinsville.

Think twice before you invest in new patio furniture. If that old furniture has lasted this long, think what a makeover will do. One more way to think green, recycle, reuse, reduce!

THE INDIANAPOLIS STAR



There's No Place Like Home.

Phone: 765-342-6695

www.homebanksb.com



WE SUPPORT MORGAN COUNTY BUSINESS

**Jake's
BODY SHOP**
1975

6078 E. SR 144
Mooresville
831-6142
jakesbs@msn.com

**WIRELESS
WONDERS**

"The Cellular Store
that comes to your
Business Door"

317-408-5847

**Adaptive Business
Solutions**

Single-source software,
hardware, network and service
provider for small to medium-
sized businesses

Specializing in Distribution,
Manufacturing, and Accounting

(317) 487-6402
www.absindy.com

**BUSINESS
LEADER**
MORGAN COUNTY

YOUR AD HERE
Seen by 2800+ Businesses
ONLY \$50
Call Dave
(317) 697-2893

Panther Racing brings it home



Panther Racing

CEO: John Barnes

5101 Decatur Blvd, Suite P | Indianapolis, IN 46241
317-856-9500 | www.pantherracing.com

By Bob Sullivan

Morgan County Business Leader

Panther Racing managing partner and CEO John Barnes formed Panther Racing in 1997 following a career as a racing engineer spanning back to 1968. At age 16, Barnes struck up a friendship with a close friend of his father's. A weekend racer and soldier of the National Guard, his father's friend took the teen on a series of trips to local racetracks. Those trips inspired a passion for racing which still burns bright to this day.



Barnes

Barnes turned down multiple football scholarships to pursue his love of racing, starting at Vatis Racing. Barnes recalled, "I washed parts, cleaned floors, anything they asked me to do." Barnes absorbed the craft and art of racing mechanics and engineering, quickly rising to roles as team mechanic, engineer, car builder, team manager, and everything in between. His experiences culminated in the formation of Panther Racing. During his career, Barnes partnered with many racing greats, including Mario Andretti, Al Unser, Pancho Carter, Scott Goodyear, and many more. In 2007, the Indianapolis Motor Speedway acknowledged his contributions to the sport by bestowing to him their highest honor--the Louis Meyer Lifetime Achievement Award.

"I formed Panther Racing with a team of like-minded engineers and partners, leveraging my years of experience to bring them on board," Barnes recalled. "Then we started scouting for the drivers that would best fit us." Since its formation, Panther Racing has won three championships, two of them in Indycar Racing, and 28 races. The fledgling racing team scored its first win in 1999 with Scott Goodyear at the Phoenix International Speedway. Barnes spoke with pride about his two-year partnership with the National Guard. "We're looking to grow that relationship and find more ways to interact with our troops." Panther Racing instituted the Hometown Hero Program at the 2008 running of the Indianapolis 500, recognizing a soldier local to each area in which they race. During racing events, Panther Racing distributes "hero cards" with biographical details about the soldier. The soldier accompanies the driver during autograph session and celebrations. "We honor him in order to honor the efforts of all our fighting men local to that community," observed Barnes.

Panther Racing originally opened their garage and offices at Park 100, but as soon as they could, they relocated to AmeriPlex. That move took place in 2001. "I was raised in Decatur, attended West Newton Elementary, and graduated from Decatur High School. So I was excited to 'bring it back home' as soon as possible."



Photos courtesy of Panther Racing

"We're a family organization here," said Barnes. "I started Panther Racing with the goal of eliminating a lot of the wasted efforts and redundancies in the business, so my team had time for their families. I tell my team to focus first on their families and secondly on the company."

Barnes lives in Avon with Jane, his wife of 34 years. They raised two daughters, Sammantha and Lizette.

Panther Racing employs 52 engineers, designers, mechanics,

public relations specialist, marketing specialists, and office staff—all in support of their three drivers: Dan Wheldon, Pippa Mann, and Martin Plowman. The team is owned by founding partners Barnes and Mike Griffin. Other partners include Joe Cain, Mike Bowers, Courtney Jones, Mike Driscoli, former boxing champion George Foreman and former Colts quarterback and Stanford University football coach Jim Harbaugh.



IndyCar Racer No. 4 Dan Wheldon

Wheldon originally joined Panther Racing as a practice driver in 2001, after Barnes witnessed Wheldon's Indy Light racing performance at the Gateway International Raceway. Wheldon made his debut as an IndyCar driver for Panther Racing in 2002 at the Chicagoland Speedway. Panther and Wheldon parted ways shortly after, and over the next several years, Wheldon went on to shatter several IndyCar records. In 2008, with his contract up for renewal, the now-seasoned Wheldon returned to the team that started his career. Wheldon and Panther Racing were reunited for the start of the 2009 season. So far this season, Wheldon has finished in the top five three times, including a second place finish in the 2009 Indianapolis 500.

GREATER MARTINSVILLE CHAMBER OF COMMERCE – NEW MEMBERS

For more information visit: www.MartinsvilleChamber.com

Susan Cramer – Coordinated Aging Services for Morgan County, Arlie and Cindy Kelly – Purr-fect Signs, Brian Haggard – Banning Engineering, Mindy Brown – Goody's Department Store, Jack Dill – Jack Dill, CPA, Kim Disney – Morgan County Autism Foundation, Darrell French – Caulk-It Co. LLC

GREATER MOORESVILLE CHAMBER OF COMMERCE – NEW MEMBERS

For more information visit: www.MooresvilleChamber.com

Kim Mountain – Kim Mountain Pest Control, Corinna Taylor – Regions Bank, Steve Langley – Mt Olive Mfg., Harley Clevenger – House Worx, Brent Kern – Indy Lube of Mooresville LLC

TOWN OF MOORESVILLE – BUILDING PERMITS

DON BERNDT, Don Brendt, 13892 N Ferguson Rd, electric
RALPH BALLARD, Ralph Ballard, 1267 Blackwood Ct, electric
VICTORIA CARTER, Victoria Carter, 11136 N Kitchen Rd, pool
VIRGINIA BROUGH, Virginia Brough, 1529 E SR 42, electric
BRIDGEMOR VILLAGE LLC, Bridgemor Village LLC, residential, \$157,000

NEW BUSINESS FILINGS

HUNTERS HONEY FARM, Tracy Hunter, 6501 W Honey Ln, Martinsville, 46151
GREG HAMILTON REMODELING, Greg Hamilton, 490 W Garfield Ave, Martinsville, 46151
KIMBER B PHOTOGRAPHY, Kimberly Blakeman, 1151 N Olive Church Rd, Paragon, 46166
MUNCHIES, Mark Staten, 303 W Milhon N Dr, Mooresville, 46158
SCENTSIBLE CREATIONS, Kimberly A Kemp, 139 S Jefferson St, Martinsville, 46151
INDIANA CORNHOLE ORGANIZATION, Brent Lockwood, 203 Waterview Ct, Mooresville, 46158
HIDDEN CREEK FARRIER SERVICE, Wayland Arney, 7833 E Triple Crown Ln, Camby, 46113
SEAL RITE ROOFING, America Aire, 1635 Hinson Rd, Martinsville, 46151
THERAPIES IN MOTION, Sheldon Dobbs, PO Box 1681, Martinsville, 46151
DAILEY CLEANING SERVICES, Kristen A Dailey, 13144 N Etna Green Dr, Camby, 46113

Networking Opportunities

Martinsville Chamber of Commerce:

The Chamber's meets on the third Friday at 11:30 AM at the Morgan County Administration Building, 180 South Main Street. Lunch is \$5. For more info, please contact the Chamber office at (765) 342-8110 or visit its website: www.MartinsvilleChamber.com

Martinsville Downtown Merchants Association:

For information contact Pam Badger, The Candy Kitchen, 765-342-6390

Mooresville Chamber of Commerce:

The regular monthly meets on the third Thursday from 11:30 AM to 1:00 PM. The meeting location is Jones Crossing Banquet Center at the corner of SR 67 and Allison Road. Lunch is \$5, and is sponsored by Dave Doyle of Big-O-Tires. For more information call the Chamber office at 317/831-6509 or visit its website: www.MooresvilleChamber.com.

Mooresville Revitalization Group:

The Mooresville Revitalization Group meets the fourth Tuesday of the month at Zydeco's on E. Main St. from 6:45-8:00 PM. Current topics include purchasing additional planters for the downtown area and coordinating a new "Planters on Parade" contest for the Spring/Summer. For more information contact Lori Cole, Autumn Whispers Health and Harmony, 317-831-7817, or email to AutumnWhispers@earthlink.net

Morgantown Merchants Association:

The Morgantown Merchants Association meets on the second Monday at 7 PM at the Fire Station. For more information call Sharon Zimmerman at the Stitchery Mill at 812-597-5997. More information on Morgantown is available at www.MorgantownIndiana.com.

Networking Business Women of Morgan County:

NBW of MC meets on the second Thursday at 11:30 AM at the Mooresville School Administration Building next to the Post Office on Carlisle Street. Bring your own lunch. For more information, call Patti Owen at 317-856-9801.

Rainmakers Meetings:

On the second Tuesday at 7:30 AM at Cambria Suites Hotel in Plainfield, at 267 and I-70 (West side of 267).

Morgan County Hub organization meetings are each Friday at 8 AM at Holiday Inn Express in Martinsville. Any business individuals wishing to be part of the Advisory Board are welcome to attend.

Rainmakers has 30 meeting per month, including noon and evenings, for more information visit www.GoRainmakers.com.

Rotary Clubs:

Martinsville meets every Tuesdays at noon at the First Presbyterian Church, 240 East Washington Street, Martinsville.

Mooresville Decatur meets every Wednesday at 7:30 AM at Jones Crossing Banquet Center, SR 67 and Allison Road, Camby.

BUSINESS LEADER[®]

MORGAN COUNTY

Our goal is to help you, our reader, make more money.

We want your input about what you want to see every month.

Have a story idea about business in Morgan County? **Contact us at dave@allabouttown.info.**

- The *Morgan County Business Leader* is **direct-mailed to over 3,400 businesses in Morgan County.**
- The *Morgan County Business Leader* is published monthly and direct-mailed to businesses **free of charge.**
- Reach these valuable business owners and managers for **as little as \$50 per month.**

Call Dave Stafford today at
(317) 697-2893 or
dave@allabouttown.info and
start increasing your sales!



My job is killing me.

8 hours of breathing in secondhand smoke at your workplace is like smoking 6 cigarettes. Secondhand smoke contains 200 toxic chemicals, and over 50 cause cancer. Over 1,000 Hoosiers die every year from lung cancer, heart disease and other ailments caused secondhand smoke. If you want to get smoking out of your workplace, call the Quitline to get FREE expert guidance on how to do it.

Ready, Set, **Quit**
TOBACCO!

www.healthiermorgancounty.org



1-800-QUIT NOW
Indiana's Tobacco Quitline

• All the
pieces
are finally in place



**Get all the care you need
right here in Mooresville.**

Now that northern Morgan County's first emergency center is complete, you can rely on us for all your medical needs. We're now a full-service facility, offering everything from orthopaedic, colorectal and cardiac care to a 24/7 emergency department. And don't forget, for less severe medical issues, you can still rely on our PromptMed Urgent Care Center from 11 a.m. to 7 p.m. every day. It's all part of our mission to bring the high-quality care you deserve right to your backyard.

Learn more by visiting us at StFrancisHospitals.org
or by calling 1-877-888-1777.



**St. Francis Hospital
Mooresville**