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BUSINESS LEADER

MORGAN COUNTY

December 2009



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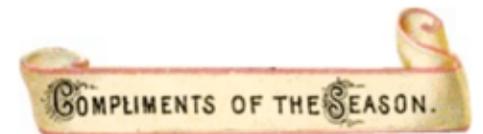
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5th

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See more about the 21st Annual Victorian Christmas on page 10.

8th

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You are invited to bring an item for the auction,
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DECEMBER

Who will defend the Constitution?

As I write this, the U.S. House of Representatives has passed their pie-in-the-sky health care bill. That it will not come out of the Senate intact is beside the point. Some version will surely come from that chamber too. The simple truth of the matter is this: there is absolutely no specific constitutional permission for the federal government to engage in this activity. Nor was there an article in the Constitution that allowed the seizure of General Motors, for that matter. The Constitution specifies "to provide for the general welfare", and it is that phrase that Congress has used to justify many things.

"According to 263 members of the House from the 110th session of Congress, enumerated powers grant congress the authority to "purchase assets and equity from financial institutions in order to strengthen its financial sector." According to the 111th session of Congress the enumerated powers grant congress the authority "To provide affordable, quality health care for all Americans and reduce the growth in health care spending, and for other purposes."¹

Cute, isn't it? The Tenth Amendment states, "The powers not delegated to the United States by the Constitution, nor prohibited by it to the States, are reserved to the States respectively, or to the people."²

If Congress is allowed unbridled interpretation of the General Welfare clause, then are any rights reserved to the states and the people at all? If a corporation is large enough to hire a significant number of voters, apparently it does not have the right to fail. If the retirement funds of the several states' governments are heavily invested in those corporations, they do not have the right to keep that ownership and must lose those investments to seizure. And individual investors have no rights at all, if the federal government deems it

"in the public interest" to seize that corporation. With the takeover of GM now firmly behind us, it is time for the government to lay the framework to take control of the healthcare industry.

If some of the citizens cannot afford to pay the cost to develop new and improved medical devices, then the government must step in and pay those costs so that everyone has the very best and greatest health care? Perhaps denial of access to the very best treatment sounds cruel, but what if the entire Gross National Product isn't sufficient to pay for that level of care for everyone? Do the citizens have the right to keep any of their income? The explanation that the government will negotiate better prices from the medical industry is a scam. If pharmaceutical and medical device manufacturers do not make a profit as a result of research expenses, no new medicines and devices will be created. Who

loses then? Everyone! If an individual is wealthy enough, and wants to purchase the results of new treatment research, can he? Not if there is no new research. The Canadian health care is often touted as "free to all citizens". Yes, it's free, if they can get it at all. Young and healthy people think the Canadian plan is just fine. The older and infirm people either do without or they come to the US for treatment, or they wait, and wait, and wait.

All of these new ventures by the government into the private sector should be worrisome to every citizen. Just as the Jews who watched their neighbors being "relocated" in Nazi Germany, too many Americans are saying "I never thought they'd come for me." No property owner and no business owner is safe. And then, no employee is safe, nor are their dependents. Will 16% participate in civil protest, or will they wait until there aren't any private enterprises left?



Dave Stafford
Publisher

1. Wikipedia, with numerous governmental references.
2. The Tenth Amendment to the Constitution of the United States.

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If you're living with pain and discomfort or heavy monthly bleeding because you're embarrassed to talk about it and are worried about the effects of a long recovery on your busy household: don't.

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Small business is the key to job growth

Since 1989, small business has created 93.5% of all net new jobs, totaling 21.9 million new jobs, in the past 19 years—or 4000 jobs a day. (National Small Business Association)

Seventy-five percent of small business owners cite “economic uncertainty” as one of the most significant challenges they face to the growth and survival of their business”, according to the same group. The cost of health insurance was the second most popular answer. It doesn’t take a lot of time to connect those dots. Unemployment won’t get better until my friends and clients feel confident enough to start hiring.

The majority of my clients are business owners and/or their companies, so the majority of people I talk to on a daily basis are business owners. I quote numbers like: The Institute of Supply Management index increased to 55.7 in October from 52.6 in September, the US Department of Labor says non-farm productivity exploded upward at a 9.5% annual rate in the third quarter. My business owner friends are unimpressed. They are on the front lines. They see a congress pass a health care bill opposed by 52% of the population, 42% strongly opposed. (Rasmussen Reports 11-11-09) We see a terrorist attack on a US Army base and the national press, scrambling to be politically correct, calls it something else. They see unemployment over 10% and wonder who is going to buy their

products.

Yet, the stock market keeps moving up. There are good reasons for this trend. The “big money” as we call it is looking to the future. So many got caught short when the Dow rebounded from 6600 in March to 10,000 in October, they are loath to miss out or get out. When Nancy Pelosi and her pals forced through a bad health care bill, they also signed the political death warrant of many Democrat Congressmen. Democrats in congress have a NEGATIVE 81% approval rating on health care legislation. (Zogby International) Fifty-Eight percent of respondents think the next President will be a Republican and only 37% think it is unlikely the Republicans will re-take a majority in Congress in 2010. (Rasmussen Reports)

I think the “big money” sees the wind of change in the political landscape. They see healthcare legislation getting bogged down, watered down and eviscerated in the Senate. They don’t believe “Cap and Tax” will make it out of committee. They see a landslide in the 2010 elections.

Please do not mistake Free Market Capitalism for political opinion.

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Tim Corman
Financial Advisor

Schedule time with yourself to think

As a business owner, what’s your greatest resource that costs you nothing to use? Your brain. When properly utilized and focused, your brain can transform your business and life for the better...like nothing else can. But how often do you fully engage and leverage this powerful resource? How often do you slow down and make the time to think deeply about your business? To think, write and plan in a quiet setting with minimal interruptions or distractions? Probably not too often. Odds are, you feel that you are too busy, too frazzled, too involved or too worried to take the time. But that’s the point! As a business coach, I can tell you with the utmost certainty that most troubles and problems faced by small business owners are not only self inflicted but come about because owners do not schedule enough time to THINK.

Since your brain is your idea factory, it should be operating at optimal capacity and producing a tremendous output of good ideas. However, because of busyness, distractions, interruptions, and constant fire drills, owners do not spend enough quality time thinking and their production level of good ideas is suppressed. When was the last time you scheduled time by yourself in a quiet setting to think without distractions and interruptions (e-mails popping up, employees asking questions, phones ringing, a Blackberry buzzing, etc.)? Don’t you think it’s about time to do some concentrated thinking? Stop Doing What You Dislike Doing... and Don’t Do Well Business owner, as your virtual business coach, I formally give you permission to stop doing tasks you dislike doing... and probably stink at doing. Most people wouldn’t think this was necessary but both of us know better. Entrepreneurs around the world are caught in a vicious, habitual cycle of doing tasks and roles they dislike and that annoy them, frustrate them, and drain them.

As the owner, it’s time to stop doing the wrong type of work and start doing the right kind of work. Instead of being so eager to do lots of things, be just as eager to drastically DIMINISH, DELETE, DELEGATE, or DELAY those tasks and roles you stink at doing. That will be a great start for better productivity, focus, results, and sanity. Move Your Dot Away from the Center for Greater Wealth Ever notice on the back of a hotel door, there is a floor diagram with a red dot that signifies “you are here.” It’s there to show you your room in relation to the fire exits. In short, it’s your exit strategy and life-saver plan. As a business coach, that “red dot” got me thinking about the situation most small business owners find themselves in. They don’t really know where they are in relation to their own exit strategy...selling the business.

As such, let’s play the “red dot” game. Visualize a circle

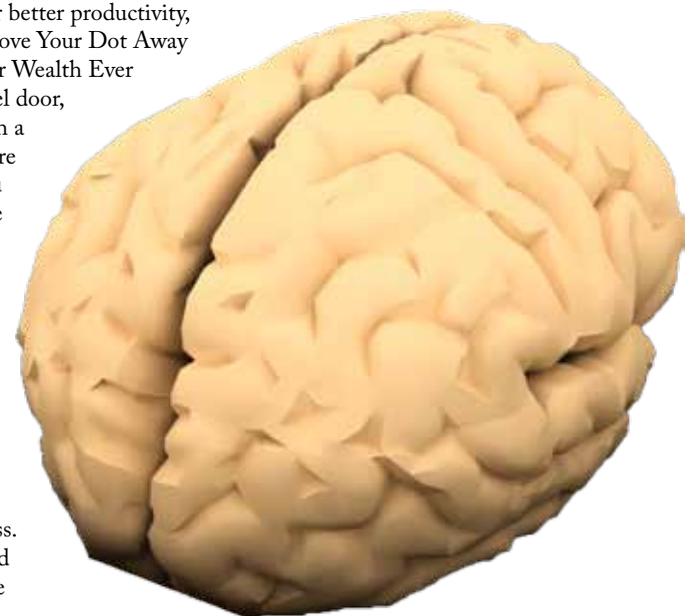
with a red dot in the middle. Most business owners are that dot and the circle is their business. Sadly, most owners are at the very center of their business, nowhere near a profitable exit strategy (door.) As the owner (dot), they are at the center of every transaction, decision, and problem of that business. Everything depends on the owner. Unfortunately, since everything depends on the owner, the business is not worth much. In that situation, there is no real, self-sustaining and self-sufficient business. The owner IS the business. As such, who in their right mind would ever want to buy such a company that is so dependent on one critical person? Very few. Or, if someone does buy it, odds are they will not pay much for it.

As a business owner, to achieve greater fulfillment and wealth, you must gradually move your dot away from the center of your business and closer to the eventual exit door...a profitable sale of your business. To achieve this, you do not want to be the most important person in the business. In fact, you want just the opposite...a business that can operate profitably and consistently without you. A business that works well whether you are there or not. Whether you take a nice vacation or not. Whether you are sick or not. You want to own the business and provide leadership (vision, direction & accountability) but be one of the least important people to its daily operations. You want to provide more “brain equity”, less “sweat equity.” The Growth Coach provides small business owners with the structure, coaching process, and discipline to make this wealth-building transition happen.

The farther you get away from the center of the business and closer to the outer edge of the circle (if not completely outside of the circle), the greater the value of your business. If you move from the center, the business is less dependent on you and more dependent on the systems and procedures you put in place. Additionally, until you sell the business for a fortune, it will be so much more enjoyable to run when you are no longer at the center of everything. Start moving your dot away from the center and grow the value of your business!



Thomas Barnes



“When you subsidize Poverty and Failure, you get more of both.”

– James David Davidson – National Taxpayers Union

How to pull customers your way with leveraged networking

Presented by Tony Scelzo

Are your decisions ever influenced by other people? Think about the last time you chose a movie or tried out a new restaurant. Chances are, you took the advice of a friend, someone whose opinion you respect, someone you trust not to steer you wrong.

When it comes to marketing and growing your business, that same concept -- the principle of leveraged networking -- can also be essential. Why does leveraged networking matter? Because your business needs to rise above -- or at least augment -- the "push" marketing media choices, such as the Internet, TV, radio, print publications, even special programming on cell phones. "Push" marketing is intrusive (after all, pushing your message at people is its goal); and it consumes a lot of energy and resources.

But imagine if you had a circle of other business professionals marketing your business for you. Because this circle of "influencers" is already trusted by their customers and prospects, their messages about your business are more likely to be accepted. To make it work in the long run, of course, you'll need to do the same for your allies. Leveraged, permission-based "pull" marketing proves the old adage that "business is about relationships".

So how does leveraged networking work? Follow these steps and you'll be on your way to growing your network, your influence and your business:

Identify the influencers.

Draw up a list of your customers, prospects and their possible influencers. These are other businesses whose services they're likely to use. For example, if you sell copiers to small businesses, your targets most likely outsource certain needs such as accounting and janitorial services. Those service providers are the influencers.

Network, network, network.

Join a networking group (Rainmakers, anyone?) in your area. At their events, look for the influencers and others who target the same businesses you do. Let's say you meet Bob of AAA Accounting. Later you have an in-depth, one-on-one conversation with Bob so you can each learn more about each other's business. You tell Bob about contacts in your customer base that likely need accounting services. He tells you about contacts in his customer base who need copiers. So far, so good.

Do the outreach.

Call or email the best prospects you identified for Bob in your customer base. Nothing elaborate, just a note of introduction, saying that Bob might be someone they should meet because his specialty aligns with their needs or interests. Meanwhile, Bob's doing the same for you. Your customers will most likely be more receptive to Bob because of their relationship with you, and vice versa.

Follow through.

Call the prospects Bob suggested to you. If he has done the outreach for you, as you did for him, you'll already have an "in". Tell them about your wonderful copiers. Make the sale.

Keep recruiting.

Because only about 20 percent of the businesses you meet at networking events will actively



Tony Scelzo is the founder of Rainmakers, the fastest growing business networking organization in Indiana and beyond. He is also a noted business coach and consultant.

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P.O. Box 3033
Carmel, IN 46032
(866) 375-7246 (office)
(317) 331-3188 (cell)

market your business, you'll need to constantly recruit more influencers to become strategic business allies.

Lend me your ears.

In addition to helping you find new clients, your network of influencers can help defend your existing customer base. Example: While Accountant Bob is looking at the books at XYZ Inc., he might hear that the owner is unhappy with a copier you sold the company. Bob gives you a heads-up, and you work through the issues to prevent getting "fired". You should also be actively listening on behalf of your network.

Be more. Serve more.

Leveraged networking works best when you are more interested in helping other businesses than your own. This might seem like a paradox, but it's the mantra of the Rainmakers organization, and the essence of the law of attraction: When other businesses see that you are genuinely interested in promoting their services, they genuinely promote yours.

Think small. Grow big.

Leveraged networking is about the power of niches. Thanks to the help of your circle of influencers, you can focus your resources on a smaller audience and create enough frequency of "touches" to convert prospects to customers.

The Bottom Line:

Leveraged networking is not about competition; it's about "cooperatition". When you help other trusted businesses by referring your customers and contacts to them, everyone wins. It really is that simple. Want to see it in action? Join us at a Rainmakers event (nearby, we have events in Martinsville, Plainfield, Bloomington, Columbus and dozens more), and be more, serve more, and get growing! To learn more about Rainmakers, visit www.gorainmakers.com. And you can get more information about this topic in my new e-book: *How to Leverage Your Networking*. The e-book explores the origins of Rainmakers and explains how small businesses can dramatically increase their marketing reach and customer base through inexpensive means. Get your copy today at www.goodstorymarketing.com.

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Hours of Operation: Monday through Thursday: 11 a.m. to 9 p.m.

Friday and Saturday: 11 a.m. to 10 p.m. | Sunday: Noon to 9 p.m.

Drown yourself in Whiskey River—barbecue

By Bob Sullivan
Morgan County Business Leader

A Martinsville native, Brad Keller opened Pancho and Lefty's at 9502 State Road 144 in 1994, sold the restaurant in '98, and then reacquired the business in 2001, reopening as Whiskey River BBQ in 2003. Brad got the name from a Willie Nelson song. "Pancho and Lefty's was ahead of its time," said Brad. "[It opened] before the authentic Mexican restaurant boom. In 1994, our customers didn't get what we were doing back then."

Brad credits his father with inspiring him toward business ownership. "He was an entrepreneur and ran his own trucking business," Brad recalled. "After graduating from Martinsville High School, I went to Texas Christian University for a degree in business management. I learned the business at a Mexican restaurant and then a barbecue establishment, but I always had an itch to open my own place and to return to Martinsville."

After selling and then repurchasing Pancho and Lefty's, Brad faced the hard reality that the only way to stay competitive was to change. "We always offered some barbeque on the menu, but the restaurant had been run down by the time I got it back, and there was no saving it without creating a new identity."

Brad created his own unique barbeque recipe as the foundation for his new restaurant. "I created it right here in the kitchen," Brad explained. "It's a thick sauce, fully flavored, middle of the road, not too hot and not too sweet. For a long time, we only offered the one sauce. We've since added a

whiskey glaze sweet sauce, and I'm looking to release a spicy sauce soon." In 2006 and 2007, Brad's Whiskey River BBQ won the Grand Champion category in the Greenwood BBQ Blast contest.

Brad points to the pulled pork as the overall customer favorite. "Then there's the all-you-can-eat walleye and, of course, the brisket." The roomy dining area and tasty dishes overall make for a fun family dining experience. "We've always been priced for family dining, so we haven't seen much backlash from the economy," said Brad. "I'll drive down the road and see a sign for a competitor, where they're lowering their price and coming down to where we've been for years."

Whiskey River BBQ also caters. "We're popular with area businesses. We have a portable pit we bring on-site for corporate parties [or for home parties]. We're a worry-free option that's very popular in the summer."

Whiskey River BBQ has eight employees, most of them long-term employees. "I do what I can to take care of my people because I've seen the affect on regular customers. They come in, we know them by name, and know what they want."

After graduating from TCU, Brad worked for a year and a half in public relations for the Texas Rangers baseball team. "I thoroughly enjoyed where I was, but I wanted to be my own boss and return home," Brad recalled. Brad and his wife Debbie are raising five children: Lillian (age 2), Sophie (age 5), Alivia (age 9), Evan (age 18) and Eric (age 22). Brad is still an avid sports fan and enjoys golfing and "whatever the girls want to do."

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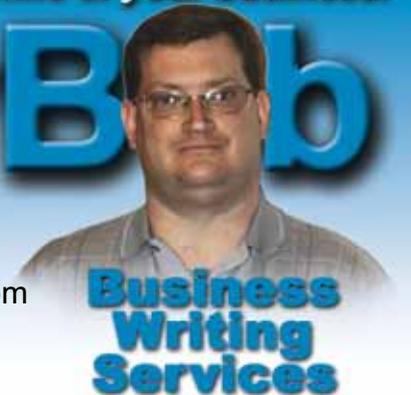
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- Business-to-Business correspondence
- Profile pieces for newspapers and magazines
- Morgan County Business Leader News Editor

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Turnkey packages offer many advantages

Downsizing, companies closing their doors, early retirement options and just wanting to leave the corporate world, are reasons people choose to start their own business. In today's economy, this is becoming an even more frequent choice.

When weighing the options of business ownership, many entrepreneurs purchase a turnkey business because of the ease of start-up and continued assistance. The learning curve is extremely long and difficult when starting a business from the ground up, and can be lessened a great deal with this type of mentoring. Mistakes that are made and the time spent learning the business can be considered "lost business" because you can't serve your customers until you know how to. A turnkey business provides the education without requiring you to go to the school of hard knocks to learn it first hand.

There is value in purchasing experience and knowledge, each of which has a price tag attached to it. A turnkey operation is, according to InvestorWords.com, a business "which can be implemented or utilized with no additional work required by the buyer." Just by 'turning the key', you are basically open for business. A good pack-

age is complete enough to start your business immediately.

There are two categories, intangibles and tangibles, to consider when comparing turnkey business opportunities. The intangibles are shared experiences, knowledge of the business, processes and procedures, consulting and mentoring, training, etc., all being extremely beneficial for a quick startup. Equipment, marketing materials and, of course, a detailed manual, are the tangibles that should be reviewed.

Just knowing how to do a business isn't enough. There is a difference between knowing how and actually being able to complete the process. A good turnkey package will include a supply of templates. It takes hours and hours to create letters, worksheets, marketing pieces, etc., so these documents should be available to download and edit. Imagine popping a CD into your computer, adding your logo and contact information, and then addressing your first marketing letter within hours of receiving your turnkey package. It can happen!

Hands-on training is essential. Even what seems to be the easiest process can be overwhelming when trying to learn everything at once. Actu-

ally doing the task is the best way to learn. This training should also be supported with a detailed manual and in-person or telephone consultation.

The manual is the map or guided tour that will be consulted constantly during the startup phase. Thorough manuals should include background information, marketing tips, resources and any processes the new business owner will need to know. For example, our manual includes step-by-step instructions for processing photographs. It is so detailed that it starts with putting the camera card into the computer and ends with pressing 'print' on the photo software. The same is true for each office procedure, marketing initiative and customer follow-up, to name a few.

Marketing can become a full-time job in itself, especially when starting a new business. Just creating a logo and business image can be time consuming. Then there is the task of getting business cards designed and printed. As we all know, that is just the beginning. What about flyers, sell sheets, product lists, price lists and brochures? Each will need to be created, designed and printed. And where do you begin when choosing a website? Do you want to use templates or will you need a complex site? Who should you use? Referrals are the best way to make this decision; interviewing the designers also takes time. Writing the content, or hiring someone to do so is another task that must be addressed. Are you going to have a newsletter? If so, will you write it yourself or hire someone to write it for you? All of these marketing issues

must be addressed, and completed, prior to opening your business. Having all of these provided for you instead will take a lot of burden off your shoulders, and bring your business a professional, tried-and-true marketing package that allows you to concentrate on building your business rather than your website!

No business startup is complete without support. It is probably the most important and valuable part of the entire package. When looking for a turnkey business to purchase, make sure you have a sufficient amount of support to be successful. Few businesses succeed without assistance from a business coach, mentor or consultant. The support should extend well past one year.

A good, high value turnkey business will allow the new entrepreneur to begin immediately. The complete package should provide everything necessary so they can, from day one, focus primarily on making connections to create their own successful businesses.

Cindy Hartman is President of Hartman Inventory, a woman-owned business. Visit her web site at <http://www.HartmanInventory.com> to discover more reasons why you need a business or home inventory. Also view the Turnkey page to learn about the Hartman Inventory Systems, a complete turnkey business package; start and grow your own personal property inventory service. Cindy's blog, at <http://www.HartmanInventoryBlog.com>, discusses marketing, management, entrepreneurship and asset inventories.



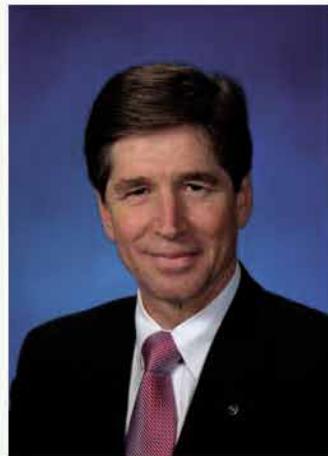
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By Dawn Tomey
Morgan County Business Leader

If you have carpet problems, you should call Langenwalter Carpet Dyeing Inc. Mark Mauck, owner, was what you might call a "clean up" man for many years. "I left IDEM after 13 years of being a first responder for spills and environmental cleanup. Since that job required me to be on call 24/7, it just wasn't working for this family man. I wanted to be home more with my wife and our two daughters. So I went to work for Langenwalter Carpet Dyeing of Indianapolis for a couple of years, and in 1997, decided to start my own division of Langenwalter Carpet Dyeing. My partner Chris Wright and I had worked together on many jobs and developed a great working relationship, as well as a great friendship. We went separate ways for a while, but always kept in touch and eventually began working together again," recalled Mark.

Rather than make carpet cleaning their specialty, these partners decided to concentrate on stains, and didn't offer carpet cleaning at first. Chris explains, "We wanted to give customers an alternative to replacing carpet with stains. We guarantee that we can remove any stain, especially red dyes, fruit juices, Kool-Aid, ink, permanent marker, pet urine, bleach spots, dye

transfers, and rubber backing stains (from laying rugs over the carpet), to name a few. We use high-grade equipment and the right chemicals to remove the stains." Chris says they rely on the science of the carpet. "If you understand carpet, you know it's made from different chemicals, and each strand is made individually. The average person's reaction to a carpet stain is to break out cleaners to remove the spot. What they don't realize is, they are creating more chemical reactions to the carpet and creating more stains. If you understand the chemicals and how they react, nine times out of ten, you can reverse the damage."

According to Chris, they have removed 99.5 percent of all the stains they've treated. "The first step in every stain removal is to find out what chemicals caused the stain," said Chris. "We then know which chemicals will reverse the reaction. Sometimes we will need to re-dye the area after stains are removed. No worries though, we are trained to do this, and our dyes are the same ones used by carpet manufacturers. We understand carpet so well that we can even remove specific colors of a stain to restore the carpet."

When you understand the science behind this business, you will appreciate the simplicity of yet another specialty of Langenwalter Carpet Dyeing. "Since we understand the chemical make-up

of carpet and its dyes, we also specialize in carpet dyeing," explains Mark. "This includes dyeing faded sun spots in a carpet to side matching carpet." Side matching is matching the carpet rolls when multiple rolls or carpet are needed to cover a large area. Because the carpet rolls are dyed individually, the dyes may not match. The difference in coloration is most obvious on the seams of the carpet where the two carpets are joined. "We will blend the dye in the area where the seams come together and make a smooth transition from carpet to carpet," said Mark. "It's so smooth, the seam is nearly unnoticeable."

With such a good track record for stain removal, Langenwalter Carpet Dyeing decided to add carpet cleaning to their line of services. So many customers asked for the service that it was an easy decision to make. "People were so amazed at how we could remove stains, they kept asking us if we were sure we didn't offer carpet cleaning," said Mark. "In the early years, carpet cleaners were referring us to take care of spots they couldn't remove. As a courtesy to them, we didn't offer cleaning. After many years of customers pleading and referrals dwindling, we decided, 'Why not?'"

These carpet experts also want to educate you about your next carpet purchase or cleaning. "If you purchase stain guard for your carpet, make sure it is applied by the manufacturer. If your stain guard is applied after installation, it's merely sprayed onto the carpet surface. This will

cause your carpet to mat and actually attracts dirt to the carpet," stated Mark. "You should also ask if the company is approved by the Institute of Inspection Cleaning and Restoration Certification (IICRC). All our employees are certified, and carry a personal certification card. All IICRC approved companies and their employees are required to continue training and renew certification annually by IICRC. If [certification] is revoked for any reason, you not only lose your status, but your personal certification card as well." To learn more about the IICRC and why it is important in the carpet industry, visit www.certifiedcleaners.org.

Langenwalter Carpet Dyeing employees are not only certified and trained by IICRC, but also participate in an extensive background history check before they are hired. "We owe it to our customers to send out not only qualified employees, but honest and trustworthy employees as well. Most often, the homeowner is not home when our work is being done. We wouldn't send someone to your house that we couldn't trust in our own," noted Chris.

Mark Mauck and his wife Jane are raising their two daughters, Julia (15) and Caroline (13) here in Morgan County. Both girls are involved in various sports and attend Mooresville Consolidated Schools.

Chris Wright and his wife Katie are also raising their three children, Garrett (3), Allie (12) and Dani (10), in Morgan County. Chris is a graduate of Brown County schools, but decided to make Martinsville his home.

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The spirit of Victorian Christmas returns

By Bob Sullivan
Morgan County Business Leader

The Victorian Christmas celebration sponsored by Mooresville Revitalization Group, Inc. continues a 21-year tradition, offering an exciting, free-to-the-community event as a thank you for community support of Mooresville businesses. Rosemary Rogers, owner of Buffalo Gal Antiques, has coordinated the event since 1997. "We close Main Street and portions of Indiana Street. Our stage is set up on Main, where the high schools and a variety of entertainers perform. At the same time, most of the participating businesses feature some sort of entertainment or activity." During the day, families and friends can browse in the street or walk from building to building, enjoying the old-fashioned Christmas environment.

"Our goal with this event is to create a family-friendly day for the community, one where they can experience a variety of sights and sounds they can't see any other time of the year," said Rosemary.

"All the favorites are returning," noted Rosemary. "We have people who attended year 1 continuing to return each year, which is great. As much as we keep adding, we don't want to disappoint anyone by getting rid of any of the favorites." Some of the favorite events include: carriage rides, a visit with Scrooge in the Chamber office in the government building, Celtic Music, gingerbread man decorating, high-wheel bicycling, trolley rides, Punch and Judy puppet shows by Adzooks Puppets (featuring a new sketch), the Lion's Club pancake breakfast (9:00 a.m.), fiddlers, carolers, musicians, Father Christmas, and more.

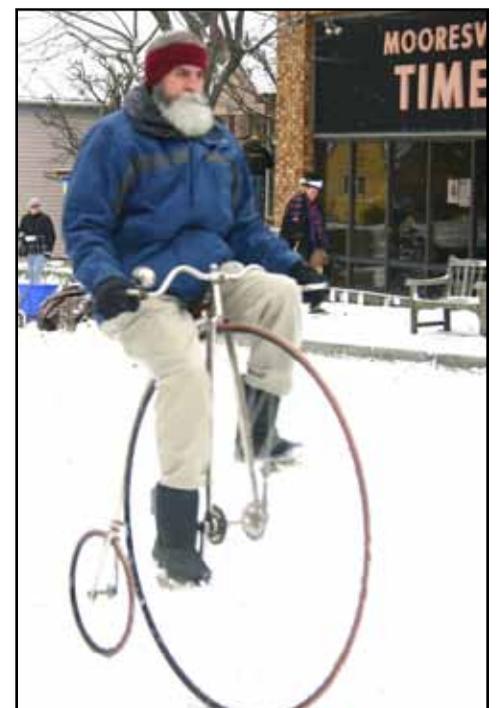
"Five years ago we added the trolley route, which allowed the library, Monrovia Mud Works, The Kendrick Foundation Building, and other locations to participate—locations that didn't have store fronts in the main block," explained Rosemary. "Several years ago, Mooresville Revitalization initiated several improvements to our streets and storefronts, improvements we continue to oversee to this day. Victorian Christmas came about as an event to highlight those renovations." The organization continues to initiate new projects to beautify downtown.

Last year, the event was hit by unusually cold weather. The outside events had to shut down, but foot traffic to indoor events increased dramatically. Rosemary recalls, "The government center serves as an 'indoor miniversion' of the event, and it was incredibly crowded. It was great to see that the weather didn't affect the community's excitement."

For more information on Victorian Christmas, call Rosemary at 317-437-0102 or email thebuffalagal@aol.com. Buffalo Gal Antiques recently reopened at 15 East Main St. in Mooresville.

Mark Your Calendar!

21st Annual Victorian Christmas
Saturday, December 5
10:00 a.m. to 4:00 p.m.
Downtown Mooresville, IN
Hosted by the Mooresville
Revitalization Group, Inc.
P.O. Box 668
Mooresville, IN 46158
317-831-7817
www.mooresvillerevitalization.com





Left to Right: Jim Graham, Nancy Bowden, Greg Bowden

Relevant, timely alerts affecting your community

By Bob Sullivan
Morgan County Business Leader

B-Aware is a Web- and email-driven notification service that collates police, fire, and amber alerts and distributes them free of charge to subscribers. The group plans to add weather alerts to its services. Along with these notices, B-Aware provides timely sex offender updates. Currently, B-Aware provides reports for Bloomington, Mooresville, Hamilton, Greenwood, Hancock, Plainfield and Terre Haute. They have over 3,000 subscribers.

Mooresville residents Greg and Nancy Bowden are the Morgan and Hendricks County service providers, coordinating and posting the email and Web alerts and handling local advertising sales for the site. "Our goal is to have the entire state covered within two years," noted Nancy.

Bloomington resident Jim Graham launched B-Aware in November 2008. Jim partnered with Adam Small, a computer programmer who wrote the software that runs B-Aware. During his career as a police officer in Bloomington and Terre Haute and owner of his own security business, Jim saw the need to provide a service to make consumers aware of the criminal activities in their neighborhoods. He conceived of B-Aware as the answer to that need. "The Internet search is always available," explained Jim, "but as a subscriber, you receive email and/or text alerts automatically, five days a week—plus immediate alerts as needed."

Jim explained his frustrations as a police officer and security guard. "Everyone gets their news from the media, fed from the same downtown Indianapolis sources. As a result, what we receive is a summary of the most sensational crimes several miles away from where they live. In the meantime, we're not told relevant community information we need the most." He explains that the most relevant information—information about nearby vandalism, bicycle thieves, and other criminal activity that are most likely to affect those who live outside the downtown area don't get reported because they're not big enough.

Greg Bowden adds a real-life example of how the program works: "Simple car robberies called 'smash and grabs' were happening nightly in a lo-

B-Aware of Hendricks and Morgan Counties

Owners: Greg and Nancy Bowden
P.O. Box 84 | Mooresville, IN 46158
317-831-8447 | NEB0327@aol.com
To subscribe, go to: www.b-aware.us

cal neighborhood. A thief was peeking through the windows of cars parked in the owner's driveway. If they saw something valuable, they'd bust the windshield, grab it, and run."

Part of the service includes email access to Jim. "A subscriber can email and ask about that situation and learn how to significantly reduce their chances of being hit, such as removing visible valuables, parking in the garage, and keeping the porch light on overnight. Simple answers to keep you safe."

As the resellers for Morgan and Hendricks County, Greg and Nancy are responsible for the footwork—often literally—of collecting and collating information from local departments, entering the information for the Web site and the emails, and blasting it to the subscribers. "Greg goes to one police department every day and physically hand-writes the runs," said Nancy. "Another [agency] provides a printout, which he physically picks up every day. Still others email us the updates, which we edit to create the content. As we gain credibility with the local departments, I'm hoping we'll develop a streamlined method of receiving the information electronically. I'm confident that will happen over time."

The goal for B-Aware, according to Jim, is to grow their credibility and take the concept statewide—and eventually nationwide—through local resellers who manage the content specific to their communities.

Greg and Nancy Bowden, now retired, saw B-Aware as a chance to continue serving the community. They both served on the North Salem volunteer fire department. Anyone interested in supporting the site through advertising can call Nancy directly at 317-919-3723.

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Morgan County offers help for the holidays

By Bob Sullivan

Morgan County Business Leader

This year, Churches in Mission of Mooresville and One Road to Life of Martinsville, in partnership with the Community Foundation, Toys for Tots, the United Way of Morgan County, and many more organizations, are coordinating the efforts of their Adopt-a-Family programs, allowing for greater accuracy and accountability than ever before. Susan Haynes, who helps organize giving for Churches in Mission, explains, "The goal of the program and this coordination effort is to ensure every family in need is adopted. By coordinating our list with One Road, we make sure we don't miss any families."

Mindy Taylor, administrator of the Greater Mooresville Chamber of Commerce, notes, "For the past three years, we've adopted two families. We provide a Thanksgiving meal for the family and shop for them, providing gifts, clothing and groceries. By our example, we want to show how easy it is for individuals or businesses to join the Adopt-a-Family program and do the same thing."

Steve and Denise Davis, who operate One Road to Life, took over the Adopt-a-Family services in Martinsville this year. According to Steve, "We felt the name One Road reflected the idea of unity between north and south Morgan County. When we started preparing for this year, we were excited to see the level of enthusiasm from northern Morgan County to work with us." Steve also praised the efforts of Diana Roy of the United Way for helping keep communication open. Noted Steve, "When you see so much good happen in such a short period of time, it's not the efforts of people, but because of the work of a higher power."

Susan Haynes, who began assisting Churches in Mission in 1999, notes that today, they assist over 250 families a month, an increase of 100 families from when she started. "Since coordinating with Martinsville organizations last year, our numbers are much more accurate. In an economy like this, we can't afford to not be as coordinated as possible," said Susan. "Last year, over the holidays, Churches in Mission assisted 421 families. When we coordinated and combined our files, the number totaled 646 families."

In the past, organizations throughout Morgan County created giving programs that usually ran independent of one another. As a result, some families in need were overlooked entirely. To prevent that from happening, Churches in Mission and One Road are using a single, shared computer program for entering applications from all fami-



To adopt a family in the Mooresville and surrounding areas, contact:
Churches in Mission
27 South Indiana St. | Mooresville, IN 46158
317-831-3987
Web site: <http://churchesinmission.org>
E-mail: Alice Cordes at churchesinmission@att.net

To adopt a family in the Martinsville and surrounding areas, contact:
One Road
P.O. Box 1980 | Martinsville, IN 46151
765-349-9739
Web site: www.oneroadtolife.org
E-mail: Reverends Steve and Denise Davis at stevedavis@oneroadtolife.org or djdavis@oneroadtolife.org

lies and will share names from a single data base. Noted Susan, "The coordination also assures the families they don't have to visit multiple outlets on the chance that one organization might help them."

Mindy encourages Chamber members to consider adopting a family in lieu of engaging in corporate Secret Santa gift exchange programs. "The same money spent on gifts to coworkers can go much further if you pool it to help a needy family. People can also volunteer as a bell ringer for the Salvation Army."

Earlier this year, Denise Davis received her religion degree from Wesleyan University. "It's been incredible," said Steve. "Everything has fallen into place for great things to happen and for a lot of doors to open in the future."

Volunteer to be a Salvation Army bell ringer!

North: Contact Joni Hopwood at 317-979-8836.

South: Contact Pastor Janssen, Prince of Peace Lutheran Church: 765-342-2004.



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Creating the future leaders of Morgan County

By Bob Sullivan

Morgan County Business Leader

Created in 1994, The Morgan County Leadership Academy (MCLA) is a not-for-profit organization offering local leadership training to classes of 12 to 20 participants annually. Since it began, the MCLA has sent over 200 participants through the program. Classes meet once a month for nine months, 9 hours at a time. The program concludes on month 10 a graduation dinner. "In 2006, the MCLA Board rebuilt the program," recalled Board President Randa Powers. "Under the direction of Tana Lobb, VP of Programming, Jim Taylor and myself, the entire MCLA curriculum changed."

Last year, the MCLA chose to take the classroom into the community. "We found an effective formula last year," said Randa. "We utilized local leaders as our educators. The classes met in various locations throughout the county, meeting equally in Mooresville and Martinsville. Part of the feedback we received from the 2009 class is that they learned a great deal about their community by experiencing it directly."

The class creates a great opportunity for networking, however, Randa observed, "What most impressed me is the bond you create with your class. There's power in one, but there's greater power in many. Last year, our 11 participants came together and formed a cell of activity."

Tonya Todd, office manager for the Community Foundation, graduated last month from the MCLA. "Tom [Zoss, executive director of the Community Foundation] was going through the program for his second time when I joined the staff in February 2008. I'm kind of new to Morgan County, so I was still learning about the local leaders and important organizations, even while I was communicating with many of them on

a day-to-day basis." The program presented an obvious way for Tonya to get educated on what she needed to know about community leaders.

"It certainly helped me to connect faces and names, and realize the inner workings of the community," said Tonya. "I came away realizing everyone is a leader of their own life, and you don't have to be a CEO to apply leadership skills to whatever you're doing."

Every day, Tonya utilizes a mantra she learned in her first class. "The chair of the Martinsville Chamber of Commerce [Bob Elliot] encouraged us to 'always use 100 percent of your time, talent and treasure.' You can catch yourself on autopilot taking up space. But if we commit 100 percent to whatever we do, we can make a far greater impact on ourselves and on the people around us."

Tonya recalls returning home the evening of each monthly class. "I would come home excited about what we'd covered throughout the day. My husband would patiently listen to me while I was on fire over what we'd discussed."

During the program, each class is required to complete a service project. Tonya's group planned and implemented a garage sale for Indiana Dream Team, a spiritual-based program for troubled teens serving jail time. The garage sale took place the weekend of July 17 and 18, 2009, and raised \$1,300.

"Compared to programs in surrounding areas, you get a lot of bang for your buck," observed Randa. "We're a very economical package." The cost of the class is \$400 per participant, with scholarships available. Anyone interested in becoming a member of the 2010 class should contact Randa Powers before December 31.



Morgan County Leadership Academy

Board President: Randa Powers

3630 South Graham St. | Martinsville, IN 46151

Inquiries, call Randa: 765-318-2640 | Fax: 765-342-1413

Application form online at <http://scican3.scican.net/mcla/>

Application Deadline for the 2010 class is December 31, 2009.

Fresh quality meat continues under new ownership

By Bob Sullivan

Morgan County Business Leader

Mooresville Meat Packing, a locally owned and operated butcher shop since 1941, is transitioning to new ownership. Kenny Halcolm, owner since 1990, sold the shop to Scott Ruddle, effective October 21. Kenny is staying on as a part-time butcher as he transitions into retirement. He'll be close by to share his knowledge of how to manage a butcher shop effectively with Scott.

Scott co-owns the shop with partners Pablo Nicolas and Dean Miller. At least in the short term, the shop won't custom butcher animals. However, Scott noted, "On request, we'll supply meat from a whole cow using an animal from our suppliers. Also, we won't offer venison this season, but we hope to make the necessary changes in time to offer it next season."

Because of an anticipated need for space, the shop will no longer rent out cold locker space. Scott clarifies, "Customers currently renting can keep their lockers, and they can renew indefinitely, but we're not offering new space until we have a better sense of our own needs."

Scott's new ventures include partnerships with local Hispanic grocery stores and restaurants. According to Scott, "The parts the Hispanic culture find desirable differ from what Americans want. So we can still meet the needs of our established customers and also supply a separate customer base."

Scott also plans to trigger new marketing initiatives to make more local shoppers aware of their quality products and services. According to Scott, "Our meat is priced on par with local groceries, but the grocery stores can't compete with our quality, selection or freshness. It's what we do best, and that won't change."



Mooresville Meat Packing Company, Inc.

Owner: Scott Ruddle

302 Bolton Ave. | Mooresville, IN 46158

317-831-6453

Hours of Operation:

Monday through Friday: 8 a.m. to 5 p.m.

Saturday: 8 a.m. to Noon | Sunday: Closed

Left to Right: Scott Ruddle, Kenny Halcomb, Dean Miller

Five Star Mortgage Solutions quadruples in two years

By Dawn Tomey

Morgan County Business Leader

Five Star Mortgage Solutions Inc is not a new business. It is a thriving business with a new home. Corey T Howard, business owner, explained, "When I decided to leave my former employer and step out on my own back in August 2007, we were at the peak of what economists were calling the housing market crash. Friends and family alike said I was crazy and that this kind of business would struggle to survive the economy. I didn't let that stop me from opening Five Star Mortgage Solutions Inc. I knew the market would eventually bounce back. I also knew the business would survive, and there was a need in Morgan Co but didn't imagine that within two years, I would be nearly quadrupling my office space and be able to hire more employees."

Five Star Mortgage Solution Inc is currently staffed by five employees. By going from an office which had only 450 square feet of work space to a 1600 square feet work space, Five Star Mortgage has been able to add 2 new employees and will also be able to hire additional employees in the future. "By adding more employees, we will be able to offer more services to our clients."

We recently added services to help our clients repair their credit scores, and help them achieve the American Dream of being homeowners," stated Howard. "It's a rewarding job to help people achieve that dream."



Five Star Mortgage Solutions Inc.

Corey T Howard, Owner

19 W Main St | Mooresville, IN 46158

Phone 317-831-8355

Web site: www.fivestarmortgagesolutions.com

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For more information visit: www.MartinsvilleChamber.com

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Jonna Everroad, Shelter Insurance
Jackie Cook, J.C. Ferguson Company
Scott DeCoursey, Rainmakers

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DeFelice Engineering Inc, Brian DeFelice
C&A Express, Todd Roberts
Daniel Spitzberg, MD, Danile Spitzberg, MD
Keller Williams Indy Southwest, Stephanie Stewart
Morgan County Autism Foundation, Kim Disney

AMERICAN FAMILY INSURANCE, JASON TOWER TOWN OF MOORESVILLE – BUILDING PERMITS

Chester Bohannon, 13540 N Duncan Ct, Camby, 46113, pole barn \$12,500
Michael G Arnold, Arnold Properties LLC, 64 W Main St, concrete building, \$200,000
Home Remodeling Inc, Mike Kavanaugh, 1310 Crafton Ct, wood frame, \$15,000
Smith Electrical Contractors Inc, Brad Smith, 135 E Harrison St, electrical
Adams & Marshall Homes, 13391 N White Cloud Ct, Camby, home, \$99,666
James C Reynolds, 339 Memorial Dr, car port, \$1,000

Rick Conyers, 633 Sugar Maple Lane, electrical
Paul Shoopman Home Bldg Group, 6490 & 6492 E Walton Dr, Camby, duplex, \$360,000
RA Smith, Magie Weeser, 419 SR 42, electrical

Jerry Brown, 370 W Greencastle Rd, new home, \$90,000
Bob Tyrene, MSC310LLC, 310 Indianapolis Rd, demolition

Robert Unger, 10252 N Pennington Rd, room addition, \$10,450
Duke Construction, Bremner Duke Inc Agent for Owner, 1215 Hadley Rd, Ste 203, professional bldg, \$88,500

Candace Fugate, Duncan & Diane Fugate, 150 Church St, upgrade electrical box

Tony Perry, Citizens Bank, 14 N Washington, demolition

Tony Perry, Citizens Bank, 114 N Indiana St, demolition

Mark Jackson, Meadow Lake of Mooresville LLC, 902 N Old SR 67, office bldg, \$42,000

TOWN OF MARTINSVILLE – BUILDING PERMITS

PERMITS

Terry Jewell, 1289 S Main St, garage & breezeway, \$2,000

Joe Hankins Construction, 640 W Morgan St, wood frame

Morris Construction, 580 St Clair St, addition, \$20,000

RVH Contracting, S Colfax St, new dwelling, \$97,000

Morris Construction, 180 Byrum Blvd, addition

Dan Welsey, 140 N Colfax St, new dwelling
Reed & Sons Construction, N Sycamore St, booster station

Quinn Whitney Construction, 95 Grassyfork Lane, garage

Bruce Burkett, 490 S St Clair, garage

Princeton Group, Old Morgantown Rd, new dwelling, \$189,800

Harry Stafford Construction Inc, 1909 E Morgan St, remodel, \$150,000

Charles & Sue Huff, 1248 W Ritter Dr, new dwelling, \$75,000

Raymond & Kathy Johnson, 380 E Poston Rd, wooden outside stairs

NEW BUSINESS FILINGS

Movie Finders, Eddie Owen, 1161 W Willow Run Ct, Mooresville, IN, 46158

Sgt Peppers Chicken, Lisa J Nelson, 575 Deerfield Ln, Martinsville, IN, 46151

Smiths Bell & Clock, John J Smith, 40 Sunbury Dr, Mooresville, IN, 46158

Stewart Construction, Shawn Stewart, 8412 Hickory Hill Trail, Mooresville, IN, 4158

Welcome Home Again LLC, Barbara T Woodard, Adinamis Michale & Saunders, 500 E 96th St, Ste 360, Indianapolis, IN, 46240

Joint Effort, Lolita Diane Gardner, 6110 E Newberry, Camby, IN, 46113

Big & Rich Plumbing & Excavation, Gary Adams, 6561 Clay Rd, Martinsville, IN, 46151

Kidz Kloz & More, Glenda Parsons, 7204 E Parsons Way, Mooresville, IN, 46158

George Coffey Concrete Contractors of IN, George & Tina Coffey, 5580 E Marjorie Ct, Camby, IN, 46113

Kivett Family Farm Inc, Pamela C & Kevin J Kivett

Matrix Graphics & Signs, Lindi Pierce, 384 W Harrison St, Martinsville, IN, 46151

Out Back Outdoor Products, Joseph Cox, 3010 E Mahalaville Rd, Martinsville, IN, 46151

Cox Industries, Joseph Cox, 3010 E Mahalaville Rd, Martinsville, IN, 46151

Marks Natural Hoof Care, Mark Ruderborg, 8630 New Harmony Rd, Martinsville, IN, 46151

Sharp Lawns Christmas Décor, James &

Lea Sharp, PO Box 136, Mooresville, IN, 46158

PC Construction, Jeff Riddle, 7735 N Kitchen Rd, Mooresville, IN, 46158

Finney Construction, Charles A Finney, 9745 Taylor Rd, Martinsville, IN, 46151

My Happy Kitchen, Kimberly R Hall, 13140 N Brick Chapel Dr, Camby, IN, 46113

Elliott Company, Robert Elliott, 2319 Colekila Tr, Martinsville, IN, 46151

Serving Handicapped Adults With Rehabilitative Excellence Inc (SHARE), Rhonda Hawkins, 240 E Poston Rd, Martinsville, IN, 46151

SHERIFF'S SALES

NOVEMBER 23, 2009

Cosat, 6285 Crooked Creek W. Drive, Martinsville, IN 46151, \$165,535.78,

Unterberg & Assoc, (219)736-5579

Lambert, 8184 W Base Line Rd, Paragon, IN 46166, \$139,190.89, Unterberg & Assoc, (219)736-5579

Anthis, 140 N St Clair Street, Martinsville, IN 46151, \$87,241.18, Rodric Bray, (765)342-6814

Lucas, 1375 Maple Ct, Martinsville, IN 46151, \$117,380.51, Feiwell & Hannoy, (317)237-2727

Krodel, 6441 E. Aberdene Ct, Camby, IN 46113, \$167,01.29, Feiwell & Hannoy, (317)237-2727

Sadler, 804 Center Street, Martinsville, IN 46151, \$53,228.23, Wm. Richards, (317)859-5666

Steimel, 35 E. Main Street, Monrovia, IN 46157, \$105,496.77, Rothberg Logan & Warsco, (260)422-9454

Caine, 124 S. Clay Street, Mooresville, IN 46158, \$74,623.74, Unterberg & Assoc, (219)736-5579

Lambert, 8184 W Base Line Rd, Paragon, IN 46166, \$139,190.89, Unterberg & Assoc, (219)736-5579

Groover, 739 S Lincoln Street, Martinsville, IN 46151, \$118,224.45, Feiwell & Hannoy, (317)237-2727

NOVEMBER 30, 2009

Baker, 570 Duo Drive, Martinsville, IN 46151, \$94,945.84, Mercer Belanger, (317)636-3551

Engel, 1645 W Bunker Hill Rd, Mooresville, IN 46158, \$389,868.34, Mercer Belanger, (317)636-3551

Heady, 5850 Mason Lane, Martinsville, IN 46151, \$115,646.52, Feiwell & Hannoy, (317)237-2727

Gray, 99 Lake Hart St, Mooresville, IN 46158, \$63,468.17, Doyle Legal Corp, (317)234-5000

McGinnis, 1735 Foxcliff Drive S, Martinsville, IN 46151, \$277,613.72, Nelson & Frankenberger, (317)844-0106

McCartney, 539 E. Harrison Street, Martinsville, IN 46151, \$94,391.71, Feiwell & Hannoy, (317)237-2727

Newman, 7686 St Rd 44, Martinsville, IN 46151, \$62,524.18, Feiwell & Hannoy, (317)237-2727

Demaree, 5982 E. Rinker Rd, Mooresville, IN 46158, \$94,850.43, Foutty & Foutty, (317)632-9555

Arnold, 12353 N Cedarview Drive, Mooresville, IN 46158, \$255,110.25, Foutty & Foutty, (317)632-9555

Gryphon & Dragonfly Inc, 7 West High Street, Mooresville, IN 46158, \$228,445.58, Krieg Devault LLP, (317)636-4341

Hankins, 655 Deerfield Ct, Martinsville, IN 46151, \$332,324.34, Doyle Legal Corp, (317)264-5000

Feedback, 359 E. Harrison Street, Martinsville, IN 46151, \$94,559.43, Phillip Norman, (219)462-5104

Shields, 1411 W. Antioch Lane, Mooresville, IN 46158, \$124,483.36, John Lewis, (317)636-7505

Pierson, 12113 N Rooker Rd, Mooresville, IN 46158, \$152,209.35, Leroy Medley, (317)580-0990

DECEMBER 7, 2009

Kitchen, 5785 Red Day Rd, Martinsville, IN 46151, \$137,449.24, Wm R. Richards, (317)859-5666

Lynch, 1103 Tomahawk Place, Martinsville, IN 46151, \$102,930.37, Feiwell & Hannoy, (317)237-2727

Jenkins, 8150 Jesse Ct, Mooresville, IN 46158, \$99,591.19, Feiwell & Hannoy, (317)237-2727

Lawson, 6486 E Hadley Rd, Camby, IN 46113, \$86,703.69, Feiwell & Hannoy, (317)237-2727

Fark, 180 W Southview Drive, Martinsville, IN 46151, \$112,775.69, Reisenfeld & Assoc, (513)322-7000

Wright, 640 Valley Drive, Martinsville, IN 46151, \$122,308.54, Reisenfeld & Assoc, (513)322-7000

Crotts, 2955 Country Club Ct, Martinsville, IN 46151, \$139,007.68, Johnson Blumberg & Assoc, (312)541-9710

Feigelson, 12511 N Gasburg Rd, Mooresville, IN 46158, \$109,414.25, Nelson & Frankenberger, (317)844-0106

Note: If you need any further information, please contact the attorney listed per each sale. We do not know what debts are owed on the properties, the condition of the home, and we do not have keys to the residence. All sales are held at 2:00 p.m. at the Morgan County Sheriff's Department. If you are the successful bidder, you will be asked to bring in the full amount of the bid by 4:00 p.m. that same day. Funds must be in the form of a cashiers check. We do not accept letters of intent to purchase from your bank. Not responsible for typographical errors.

Networking Opportunities

Martinsville Chamber of Commerce:

NO MONTHLY MEETING IN DECEMBER. Business After Hours on December 8th at the Art Sanctuary. For more info, please contact the Chamber office at (765) 342-8110 or visit its website: www.MartinsvilleChamber.com

Martinsville Downtown Merchants Association:

For information contact Pam Badger, The Candy Kitchen, 765-342-6390

Mooresville Chamber of Commerce:

Business After Hours on December 3 at Jones Crossing. The regular monthly meets on the third Thursday from 11:30 AM to 1:00 PM. The meeting location is Jones Crossing Banquet Center at the corner of SR 67 and Allison Road. Lunch is \$5, and is sponsored by Dave Doyle of Big-O-Tires. For more information call the Chamber office at 317/831-6509 or visit its website: www.MooresvilleChamber.com.

Mooresville Revitalization Group:

The Mooresville Revitalization Group meets the fourth Tuesday of the month at Zydeco's on E. Main St. from 6:45-8:00 PM. Current topics include purchasing additional planters for the downtown area and coordinating a new "Planters on Parade" contest for the Spring/Summer. For more information contact Lori Cole, Autumn Whispers Health and Harmony, 317-831-7817, or email to AutumnWhispers@earthlink.net

Morgantown Merchants Association:

The Morgantown Merchants Association meets on the second Monday at 7 PM at the Fire Station. For more information call Sharon Zimmerman at the Stitchery Mill at 812-597-5997. More information on Morgantown is available at www.MorgantownIndiana.com.

Networking Business Women of Morgan County:

NBW of MC meets on the second Thursday at 11:30 AM at the Mooresville School Administration Building next to the Post Office on Carlisle Street. Bring your own lunch. For more information, call Patti Owen at 317-856-9801.

Rainmakers Meetings:

On the second Friday at 7:30 AM at the Holiday Inn Express in Martinsville at Burton Lane and SR 37.
On the second Tuesday at 7:30 AM at The Coachman in Plainfield, at 267 and I-70 (East side of 267).
Rainmakers has 40 meeting per month, including noon and evenings, for more information visit www.GoRainmakers.com.

Rotary Clubs:

Martinsville meets every Tuesdays at noon at the First Presbyterian Church, 240 East Washington Street, Martinsville.
Mooresville Decatur meets every Wednesday at 7:30 AM at Jones Crossing Banquet Center, SR 67 and Allison Road, Camby.



My job is killing me.

8 hours of breathing in secondhand smoke at your workplace is like smoking 6 cigarettes. Secondhand smoke contains 200 toxic chemicals, and over 50 cause cancer. Over 1,000 Hoosiers die every year from lung cancer, heart disease and other ailments caused secondhand smoke. If you want to get smoking out of your workplace, call the Quitline to get FREE expert guidance on how to do it.

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Why should you have to drive for miles to find a hospital with highly skilled doctors and leading-edge services? You deserve advanced medicine practiced right in your community. That's why you'll find our award-winning Center for Hip and Knee Surgery, our comprehensive Cancer Care Center and our nationally renowned Kendrick Regional Center for Colon and Rectal Care right here in Mooresville. You'll also see our commitment through our 24-hour emergency department, Cherished Beginnings maternity services and Rheumatology Center. You shouldn't have to go far from home to find the best in medical care. And now, you don't have to.

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